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Higher Education and Scientific Research**



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Faculty of Letters and Languages

Department of English

**Exploring The use of Social Media on English in
EFL Classes**

Case study : Second and Third year License Degree at University of Laghouat

**A Dissertation Submitted to the Department of English as a Partial
Fulfillment of the Requirements for the Master's Degree in Language Studies**

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In the name of God, and prayers and peace be upon the Messenger of god, may God bless him and grant him peace.

First and Foremost, we thank God for his blessings. I would like to thank my supervisor Mrs. Hachani Siham for her help and support.

I am thankful to everyone who provided me with help and advice from inside our English Department or outside it .

Dedication :

I dedicate this work to my honorable parents of their support. May God bless and preserve them.
To my dear Sister and dear Brothers, and to all my best friends and everyone who helped me
from near or far .

Thanks to all of you, may God protect you an reward you with all the best.

Fatma..

Abstract :

The wide spread of technology and modernity have made social media extremely important in life of the individual, especially the university student. Students of the English language tend to use social media in their academic setting in order to facilitate the learning process as well as simplifying and facilitating communication with others inside and outside the university. This study aims to investigate and highlight the impacts of using social media on the academic language English of students of the English Department at university of Amar Thlidji-Laghout. The final results show that social media have a positive side and a negative one on their English language.

From the advantages of social media we mention : facilitating learning process, prove the language, learn new vocabulary ... And from its negative side, we mention wasting time and consuming energy. Health problems, lack of formality. At the end, we propose some suggestions to our dear students to benefit from this social media and to avoid the nom. Beneficial things from it . As well as our recommendation to them to use social media appropriately.

Key words :

Social Media, English language, Advantages, Disadvantages, Formality.

ملخص

لقد جعل الانتشار الواسع للتكنولوجيا و الحداثة وسائل التواصل الاجتماعي ذات أهمية بالغة في حياة الفرد وخاصة الطالب الجامعي يميل طلاب اللغة الانجليزية إلى استخدام وسائل التواصل الاجتماعي في محيطهم الأكاديمي من اجل تسهيل عملية التعلم وكذلك تبسيط وتسهيل التواصل مع الآخرين داخل وخارج الجامعة تهدف هذه الدراسة إلى تقصي وإبراز اثار استخدام وسائل التواصل الاجتماعي على اللغة الانجليزية الأكاديمية لطلاب قسم اللغة الانجليزية بجامعة عمار ثليجي الأغواط ثم استخدام المنهجية الكمية لمناسبتها لهذه الدراسة تظهر النتائج النهائية أن وسائل التواصل الاجتماعي لها جانب ايجابي وجانبه سلبي على لغتهم الانجليزية الرسمية من مزايا وسائل التواصل الاجتماعي نذكر تسهيل عملية التعلم وتحسين اللغة وتعلم المفردات جديدة ومن جانبها السلبي نذكر إضاعة الوقت واستهلاك الطاقة المشاكل الصحية وفقدان اللغة لرسميتها في النهاية نقترح بعض اقتراحات لطلابنا الأعزاء الاستفادة من هذه الوسائط الاجتماعية وتجنب الأشياء الغير مفيدة منها بالإضافة إلى توصيتنا لهم باستخدام وسائل التواصل الاجتماعي بشكل مناسب.

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General Introduction

General introduction :

Nowadays the world is witnessing an advanced stage of science and modernity especially with the spread of technology. It has become an integral part of our life and this is because of all the options and privileges. It provides to its users. Easy and fast communication is the simplest and better example to provide. We access to internet many times along the day and it is easy to do so thanks to modern and developed devices we are win like Smart phone, I phones, Laptops, and Tablets. This is done all the time and every where even in work and academic places.

You can do your work in a short period of time and in an easy way due to the updated applications that are famous now including Facebook, Instagram, Twitter, Whatsapp, Viber, and so on. All those under the name of "Social Media" Our common problem is that we do only consume thing regardless to its results. We never ask or doubt how this thing's going to affect us. Same thing with social media, We never ask ourselves if this social media going to affect us positively or negatively as long our career as students of the English language. The solution provided to solve this problem is to explore its impacts on the English academic language. If it affect it in good or bad way and this is the aim behind this work the personal experience of mine as being an addicted person and student to social media is what motivated me to tackle this issue, in order to highlight its negatives so that to refresh our awareness toward the situation we are in get rid of it or at least to reduce its usage somehow. The term "Social Media" was tackled many times in the academic setting previously due to its effects on students. At first, it is essential to define language, an article under the name of "Academic language function toolkit" done this by defining an academic language as a specific rules, Vocabulary, Grammar..... In addition

to certain skills precisely a mastered skills in order to shape connect structures with right meaning. It is meant to be the language of classrooms and workplaces, written pieces And all what is academic and professional-academic language is a sophisticated language lased on the use of variety of words including transmitted words at the sentence beginning as a symbol of organization. It is done to make use of in academic and work places settings obviously. Contrary to the informal language that can be used in casual and social life situation. It is suitable to make to do many things ; for instance, use to look far or give information, summarizing, clarifying, classifying, reporting, ordering, evaluating, predicting, requesting, criticizing and many other functions that a student or a worker wants to do defining social media, also is a need as it is an

essential part of our academic life in particular nowadays. Monia Oueder and Immaarm abouseber in their article named "A study on the impacts of social media usage on student academic performance : University of tabuk an example" meant to define social media as a set of created application mainly to help people intercut and communicate with each other by sending messages, pictures, videos ... and the aim of using them is different from one to another, basically it is according to each one's interests in life ; for example, exchanging information, ideas, felling and so on what is important is that college students around the age of 18 to 29 years old classified among the highest users of such social media .

In addition to that M.Owusus-Acheaw and Agatha Gofty Lasson Stated that the increasing rate of social media usage started as a hobby in free times to reach the stage to be a way of life worldwide. We can give it the term "Phenomenon" to be more specific. A static they provided show that around 85% of in graduated students are active users of the famous social media "Facebook". Around One-third of world's population (02.5 billion population) are using social media, This what is mentioned in " Educational Networking : A Novel Discipline for Improved Learning Based on Social Networks " article edited by Alejandro Pena- Ayala.

Point of view are different between the Later and the previous. The later, in one hand, is dealing with social media as a helping toll in Educational settings. Further, it is a tool to develop performance and professional career of the teacher as well as being a good tool to help students in learning, reminding them of previous information and announcing the if there is something new . As it is considered a Link between the teacher and the student. Mean while, and in the other hand, The previous point of view tends to show that it is really a phenomenon that needs to be fixed. As it is kind of addiction which is not a good thing to do or to see without reaction especially on the academic performance of students and it is highlighted in the idea of spending mush more time using it equals lower grades. In the subject of nature of relationship between academic English language and social Media a main question come to the surface which is "Howdoes social media affect our academic English language ?" This work is limited to highlight the negative side of social media so to recall self awareness in order to get rid of them. It is going to be conducted using a quantitative approach applied by a questionnaire on 39 student of second and third year English license degree in the Department of English language, University of Laghouat.

Chapter One

The Language

Introduction :

Communication is a word derived from a Latin verb (communicate, communicate) which means sharing or make the thing common¹. It is an important process done unconsciously (innate) means (tool) of communication and interaction among its users. Language is a huge number of life function in an easy way. So that it make life much more easier to people.

Functions of life that can be done using language is for example ordering, requesting, expressing, narrating, answering and many other functions. It takes place all mast in everything life. Social media is one of which. There is an influence relationship between them . In order to understand how English (language) is affected by these social media, we need first to define language and to get some ideas about it.

I- Definition of language :

Language is an organized system of rules, that is composed of unlimited set of words, sentences and Utterances . It has two main forms, the oral farm and the written form. Its main characteristics is that it is arbitrary , systematic, conventional and unique. It is a tool to communicate with, that is unique² to human being mainly. It does not have a single and final definition. Scholars define it differently, each one define it by his own way. So that its definition is "Open" to users him/herself

II- Definition of language by famous scholars :

Scholars define language creatively. Each one of them define it by his own way. The following is come definition of it by famous linguists and philosophers.

1- Ferdinand de Saussure :

Saussure is a Swiss linguist and philosopher born in the 26th of November 1857 in Geneva(Switzerland). He is famous in dealing with "Language" and he tend to define it as « a social product of the speech faculty and a collection of necessary conventions which they have been adapted by a social body to permit individuals ro exercise that faculty »³

¹ <https://2012books-lardbucket.org/books/an-introduction-to-group-communication/s03-02what-is-communication>

² <https://englishfinders.com-characteristics-of-language/>

³ <http://languagelinguisticcadeandespeech.weebly.com/ferdinand-de-saussure-html>

2- Edward Sapir :

Sapir is an American anthropologist and linguist born in the 26th of January 1884 in Poland. He defined language as "A purely human and non- instinctive method of communicating ideas, emotion, and desires through a system of voluntarily produced sounds."¹

1- Leonard Bloomfield :

Bloomfield is an American linguist born in the 1th from April 1887 in Chicago, Illinois, United States . He defined language as "The totality of the utterances that can be made in a speech community is the language of that speech community"

2- Noam Chomsky :

Chomsky is an American linguist, philosopher, historian , social critic and political activist born in the 7th of December from the 1928 in East Oak Lane, Philadelphia ; Pennsylvania, United States, He is considered as the father of modern linguistics ; He defined language as "The inherent capability of the native speakers to understand and form grammatical sentence. A language is a set of (finite or infinite) sentences, each finite length and constructed out of a finite set of elements."

3- Bernard Bloch and George L.Trager :

Bloch is an American linguist that born in the 18th from June 1907 in New York city of America. The second is also an American linguist. He was born in New York the of New Jersey on 22th March, 1906. Both scholars, Together, tend to define language as "A language is a system of arbitrary vocal symbols by means of which a social group cooperates."²

¹ <https://englishfinders.com/definition-of-language-by-scholars/>


¹ <http://www.britannica.com/topic/language#ref393749>

Characteristics of a language :

The first thing to say is that human language differs from animal's language and this is its unique essence basically, There are many characteristics shared between all languages of the world. The main ones are as follows :

Arbitrariness :

A language is arbitrary due to the arbitrary action made in appellation of something for instance. To be clear arbitrary is an action or a decision is done randomly by chance without any pre- perceptual planning to it. Linguistically speaking, arbitrariness is the absence of the word's meaning and its sound or form.

	<p>from</p> <ul style="list-style-type: none"> • This is the four- legged domestic animal • Slideshare-net (imran rabbane language-is-symbolic-language is arbitrary) • A best friend for a human being • Four legged animal • Ferocious pet(surly) • A pet <p>Meaning</p>	<p>Sound</p> <p>Dog → English Chien → French كلب → Arabic Hund → German Cane → Italian Canis → Latin Köpek → Turkish Perro → Spanish</p>
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Symbolism :

Language is symbolic . In language, words are not the only way to express human's ideas, thoughts, needs, desire, Symbols are a way of communication also. Sometimes no need to talk. A simple symbol is sufficient to express all what we want to say and express.

Choosing those symbols is done by agreement to be a life routine. Symbolic language can be body language (gestures), colors, facial expressions and so on , In colors for example, each color is a symbol for something.

Ex : Black color symbolize evil, darkness

Red color symbolize anger, danger,

LoveGreen color symbolize __

Purple color symbolize Luxury

Pink color symbolize femininity

Brown color symbolize warmth

Yellow color symbolize optimism.

Body language also are considered as symbolism, and the following are some body language gestures and their meanings :

- **Smile** : the right facial expression while smiling determines whether it is a small for happiness, a smile for being why, or a fake smile.

- **Looking down** : symbolize weakness, lack of self- confidence

- **Hands rubbing** : Symbolize thinking, evaluating.

- **Eye Rubbing** : Symbolize doubt, disbelieving, tiredness.

Conventional :

Language is conventional. From the term "conventional" it is clear that it refers to something named or make in use by agreement of the majority to be a wide, accepted thing in life of people.

Ex : The word "Selfie" as an interpretation and a limitation for taking picture to my self

- I took a selfie to see my new look→
instead of I took a picture to myself, to see my new Look.

Those words, terms, that people agreed up on and make use of them are an addition to the already existing vocabulary of that language. The aim behind is to facilitate life and fake time and effort.

Language uses :

Language is a helping tool for human beings. It facilitates life through its uses and the functions it offers to humans to do. First of all it is a tool for communication which is a very important operation done every time and everywhere. second, it is an expressive tool. It allows people to express themselves, their ideas, thoughts, wants, and needs,...

Also, it is used to exchange information, culture, answers, and to deliver meaning, and many other uses.

Section 02 : English

The English language is a west Germanic language that takes its roots from the Indo-European family. It established in great Britain or what is called now "England" due to the migration of ancient Germanic language in particular the old Norse (a north Germanic language), Latin and French. Now, it is an international language as well as it is

the official language of the strongest, leading countries in the world which are they the united states (US) and the United kingdom (UK).

Its development :

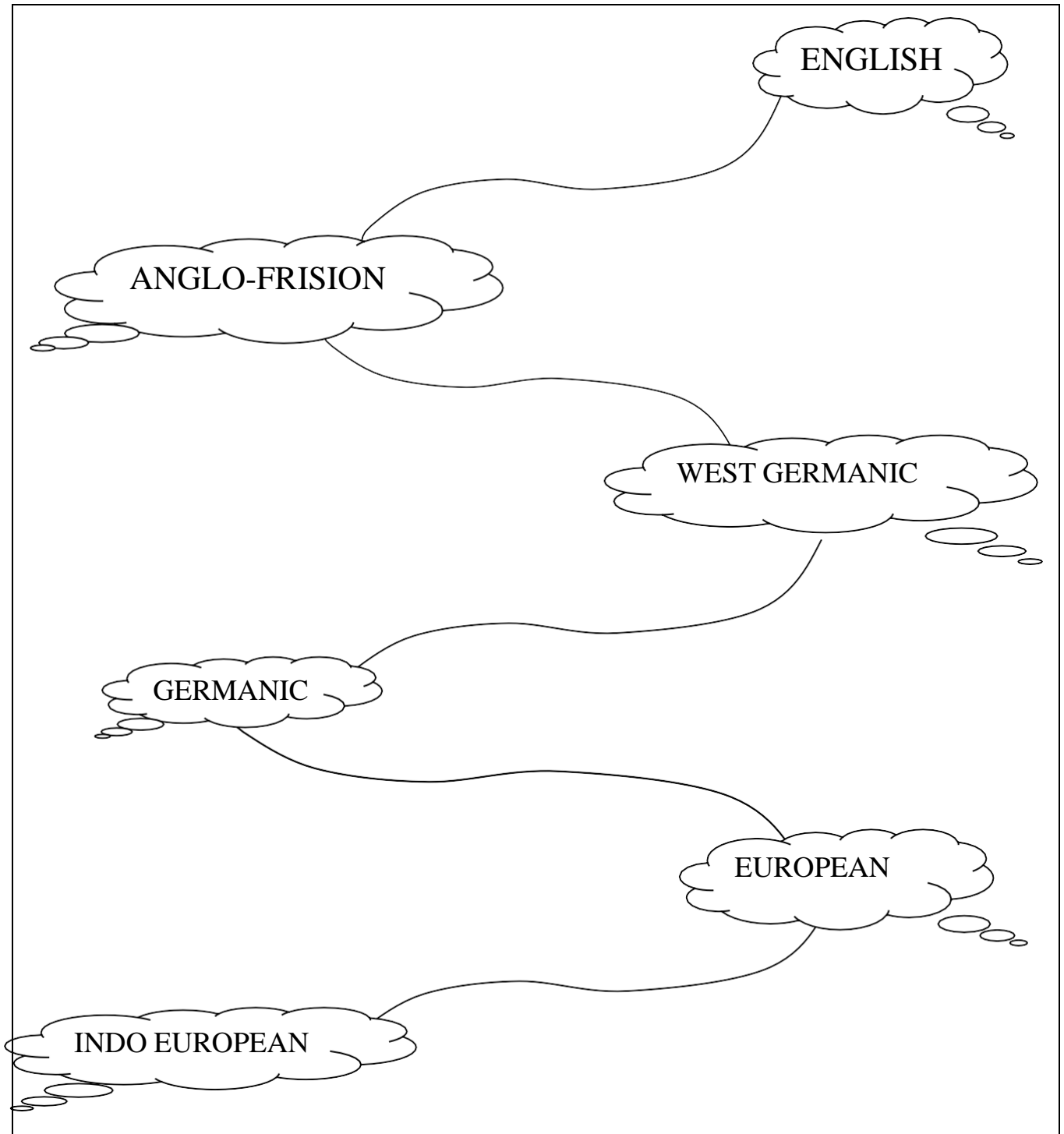
The English language, as any other language in the world, has witnessed many changes and developments over time. Linguists tend to divide history of the English language to three (03) periods of time. The first is old English (OE), Middle English (ME) is the second and new English (NE) is the last. For old English started with the Germanic settlement of Britain in the 05th century and in 1066 by the Norman conquest. It was basically a combination of dialects in particular tribal dialects of the west Germanic Occupier including the Angles, Saxons, Jutes and Frisians¹, The Norman conquest marks the starting point of Middle English where English lost its value at the beginning because the language of those Normans spread all over the country. Norman French (a language) became the official language of leaders of England for more than 300 years² and for all what is officially "Court, culture, administration, government, Law".

While, English was used only by the Lower class. To regain its value later to be the official language of England again. This period of time ends by introducing printing to England by William Caxton³ in 1476. Which marks a distinctive addition to the history of England because before the introduction of printing to England, books were "Written by hand" as they are considered "Manuscripts" which is a Latin word. The ending of the ME period marks the start of the NE or New English up till now

Its importance :

The English language is now an international language it is the language of power and dominance as it is the official language of the two powerful leading countries of the world, the functions it offers to humans to do. First of all it is a tool for communication which is a very important operation done every time and everywhere. second, it is an expressive tool. It allows people to express themselves, their ideas, thoughts, wants, and needs,... Also, it is used to exchange information, culture, answers, and to deliver meaning, and many other uses

SECTION 2: English



The family tree of English Language

« OLD World Language falukues- Cool info graphics »

united states In United Kingdom. As it is a second language for many other countries due to colonialism. The world wide spread of this language give it a great importance in life. It is the language of tourism, Culture, economy, politics... So there is no inevitable from learn it. Its impotence summarized in several reasons, including :

1- Its Universality or globalism :

Having the state of being a global language can't be achieved with counting those countries speaking this language originally i.e. this language is their countries to adapt the language. If not as L1 at Least as L2 or as a foreign language. English achieved this condition long ago due to colonialism. It is now the L2 of the majority of world's continues. As it is a global language so it should be learnt

2- Education :

English now is included in the educational system. It is being thought as L1 or as a foreign Language since entering the middle school. 07-Seven Years of studying English aren't they sufficient to continue learning it and mastering it ? without forgetting to mention studding abroad via scholarships. It is a golden opportunity to see and experience what is beyond the country from foreign cultures, and traditions life styles, job opportunities and soon

3- Tourism :

English is the language of tourism nowadays whatever inside or outside the country. It is, English, a must in order to ensure the existence of communication between the host and the guest.

4- Journalism, internet :

The English language is the language of press, TV, radio ... and any other medium opened to the world. Turn on your TV, you will find that the majority of channels founded in the list are English speaking channels whatever they are for news, or food, or entertainment even movies and cartoons . The internet too is largely accessed to English. Its websites are written in English, even if you do access to internet using another language- English still exist with the given ability of translation the content to this language. A statistic provided by the education first company shows that around 52%.of the most visited websites in the world are website written and provided to internet users by the English language.

Language Flexibility :

English is considered as a flexible language due to the offer it gives to its learners especially those who are learn it as an L2. This offer is the given ability to express a huge number of ideas you can think of by a small set of word, and with the way you like. For example, a word can be used to convey different meaning like the word chickens. If we say "Oh ! So hungry ckickens¹ "here we are treating them as animals that need of feed. Unlike if we say "Oh ! so tasty chickens source of meat directed to feed us . here we treat them as a ²"one word used to convey TWO different meaning, according to the context used in, this is what help human beings express themselves in a good manner thanks to the flexibility of language

Conclusion :

Communication without language is meaningless most of the time due to its importance as it is considered as an essential communicating tool in the history of human beings. With the development of world's languages. The English languages established its position between other language very strongly. It is, now, The wide spread, and required language. It is an international dominant language, that is a need for everyone to learn it. It is included everywhere and in everything. Even in the daily life. Another thing is taking the same position of importance in human's life like this language and it is "Social Media". As they are part from our life now. It is needed to explore the meaning of social Media and even more details about them. And the most important thing is to explore the relationship between the English language and social Media which is going to be discussed in the second chapter.

¹ -Rajathurai Nisganthi. The importance of learning english in today world .P3

² -Mahesh srinivason. Language as a signature of the flexible human mind 06/27/2016

Chapter Two

Advantages and Disadvantages Of Social Media

Introduction :

Technological advancement made life bit easier than before . It saved energy time, and effort for People to do their daily jobs. It is implemented on educational system especially with the creation and development of what is called "social media" so it is a mead to know what is this social media and much more information about it in order to discover its impact on the English language in particular as an independent educational specialty .

1-Definition of social media :

Social media is a set of electronic communicational tools like social networking sites ,website That allow the creation of social online communities to help in the interaction, communication between its users .As well as, it is a tool to share information, interests and personal content via messages, picture, videos and audios.

2- History of social media :

Communication in the past was an ordinary , primitive operation done by people ,written letters that can be received after many days from time being send in were a famous and only way to communicate with person "B" who is far from person "A" done in communication way with closer people was by entertaining including singing, dancing, and telling stories from someone who is older. This life style changed step by step until by the emergence of media .

Media as a term was first coined in 1968 by Neil Postman who gave it the term "media ecology¹" which basically studying the role playing of media in human's affairs

Which make information available for everyone. According to Media Ecology association the media ecology "Looks into the matter of how media communication affects human perception, understanding, feeling, and value, as well as how our interaction with media facilitates or impedes our chances of survival, "² Where it emphasize the role of media ecology in identifying the effects of communication

-media based on human and discover whether media is such a beneficial tool or just an obstacle in humans life .All this done by the emergence of the industrial revolution with its inventions, and Internet is one of which. When telling about internet it is inevitable to mention web 1.0, web 2.0, web 3.0 in which they are, simply, The three main generation of internet

Web 1.0 :

Web 1.0 or as it is called "traditional static web " is the first generation in the advancement history of internet. This web 1.0 is static web pages are pages that provide internet users with the same information. The ability to interact comment give feed back is not allowed

Web 2.0 :

Web 2.0 is the second generation of internet are web pages in which they have the feature of interaction. Internet users have the ability to give feedback, providers in this case. Later, web 2.0 take an advancing step toward reaching a Modern web 2.0 where pictures, videos, and audios, are already provided as well as the exclusive ability for users to provide them

Web 3.0 :

It is the third generation of internet, it tends to combine many new technologies in order to make the information presented to internet users accessible and useful. John mark off is the first one coined this term in 2006.

Social media basically is anything available in the internet that allows people (users) to establish a communicative base hit social network sites such as facebook and so on. Communicative base includes sending/receiving messages, sending pictures/audios, exchange ideas/information regardless to time and distance. This become much more easier with the invention of electronic devices such as smart phone, laptops ... as well as the invention of software applications/platforms. Facebook, twitter, snapchat, Instagram, YouTube are the famous once.

Remarkable dates in history of SM :

- 2005 Witnessed the invention of YouTube with is a video base platform by Chad Hurley, Steve Chen and Jawed karim.
- 2006 witnessed "Facebook" Creation where creating an account in it is based on being 13 yearsold and more as a condition for registration this year also witnessed the start twitter.
- 2007 was the year where electronic devices such as apple Iphone invented.
- By2008 the ability to download application come into existence by the presentation of appstore by "apple" with more them 25 billion of application
- the coming of 2010, another photo/video sharing base invented which is Instagram.
- With the same feature with instagram, Snapchat lunched by 2011.

¹ Sai Srinivas Vemulaucibda.Emergence and growth of social media.P.

Social Network Sites :

Social Network Sites are those websites /applications that allow people to have social electronic connection. This created Social Network between people includes forming online communities in all domains of life for instance in the social domain of life, it is possible to discuss life issues, share daily life routines, sale/buy,.... .In the cultural content it is possible for listing facts for a chosen subject, discuss phenomena whatever social phenomena, or natural share personal content. And so on,

Famous Social Network sites :

There are many social Network sites and below are the famous and common ones :

1- Facebook :

Facebook is a famous social network site nowadays. It allows individuals to be users of its service, through the privileges it provides creating a social account and profile is the first step towards consuming those privileges. It allows you to connect to your family, friends, colleagues And to be near to them, regardless to distance, it saves time as well. It is possible to share photos, videos and chat with each other, be active in groups and pages, exchange information, feed your interests with the huge amount of news/information it contains, Facebook is the own product of Mark Zuckerberg (born may 14.1984) (white plains, New York, U.S¹) Where he was a university student when creating it at that time. Later on, he stopped his studies and devoted his time and effort to develop "Facebook" with the help of his friend²

The following are the top ten countries in term of facebook users number all over the world. in 2019 according to internet Usage statistics³

- 1- The first place in the top ten ranking goes to India with more than 251 million user of facebook
- 2- The United states gained the second place in this ranking with 240 million User. This census is about 72% from the whole population of the country, i.e. 72%, From USA population are Facebook users
- 3- Brazil is in the third place with 139 million user

¹ -<http://en-m-wikipedia.org/wiki/mark-zuckerbe>.

² -what is facebook ? Overview courtesy if gelled free.org

³ -<https://world populationreview.com/country-ranking/facebook-users-by-country>.

- 4- Then Indonesia with 136 million user
- 5- Under the 100. We have Mexico in the fifth place with 78 million user.
- 6- Next to it, We have Philippines with 71 million User
- 7- Vietnam with 66 million user
- 8- The number is decreasing to reach less than 50 with Thailand particularly 45 million user
- 9- Turkey with 44 million user as the ranked penultimate (9th)
- 10- The Last place in this top ten ranking (10th) goes the United kingdom with 44 million user as well.

Notice :

- Algeria ranks 32 with 19 million Facebook users out of 44 million people

2- **YouTube** :

YouTube is a social network platform very famous all over the world. It has the quality of sharing/ watching videos service, which is its main core

It allows its users to create, upload and watch videos from a certain content they want like sports, looking, culture, politics, whatever the person wants to see . The ability of following channels other users, Liking commenting and sharing is available on YouTube as well.

It is considered as the second popular visited website in the world¹. YouTube is preferable tool to watch video content rather than the ordinary traditional way which is television TV.

Among young people (18-49 years Old) according to a survey of 2940 respondents in a study done by Google. It is launched first in 2005 by Chad Hurly, Steve Chen and Jawed Karim. From that time till now (2021 is about) 16 years of service.

The first video publisher on YouTube was the one of Jawed Karim, a video of 18 seconds long under the title of "Me at The Zoo".

3- **Twitter** :

Twitter is a social networking site that allows people or its users to communicate with each other by short messages called "Tweets" to be seen by the users, followers, tweets are limited to 280 character to each tweet.

It was first programmed in March 2006 in San Francisco, California, U.S by Jack Dorsey, Noah Glass, Biz Stone, Evan Williams. Later on July 14, 2006 was its launching officially creation an account is the first step towards using Twitter.

Trending and Hashtags are two popular terms on twitter a trend is a popular Topic on twitter preceded by a hash tag (#) to a key word or phrase. Trending

4- **Snapchat** :

It is a social networking site that serves communication between friend/users . They can communicate pictures, personal photos and videos. Those photos/videos taken by camera available on snapchat are called "Snaps"² communication via text messages is also available on it. As any social network site mentioned before. Being an user needs creating a personal account. Snapchat is affordable in form of an application to facilitate the process of use for its user

5- **Viber** :

Viber is a social network site in form of an application. It offers communication through text messaging, exchanging images, videos as well as audios. It was produced by a Japanese multinational company named "Rakuten Viber" Tentered un setagaya-Ku, Tokyo, Japan². Telman Marco (1973, Israel) is the founder of viber. So the whole work is a partnership between the Japanese multinational company and the founder father of it. "This combination present an amazing opportunity for Viber to enhance our rapid user growth " Telman said and he added « Sharing Similar aspirations with Rakuten, Our vision is to be the world's number one communication platform, and our combination with Rakuten is an important step in that direction ».

Advantages Of Social Media :

Social media have many advantages, including :

1- **Ease of use** :

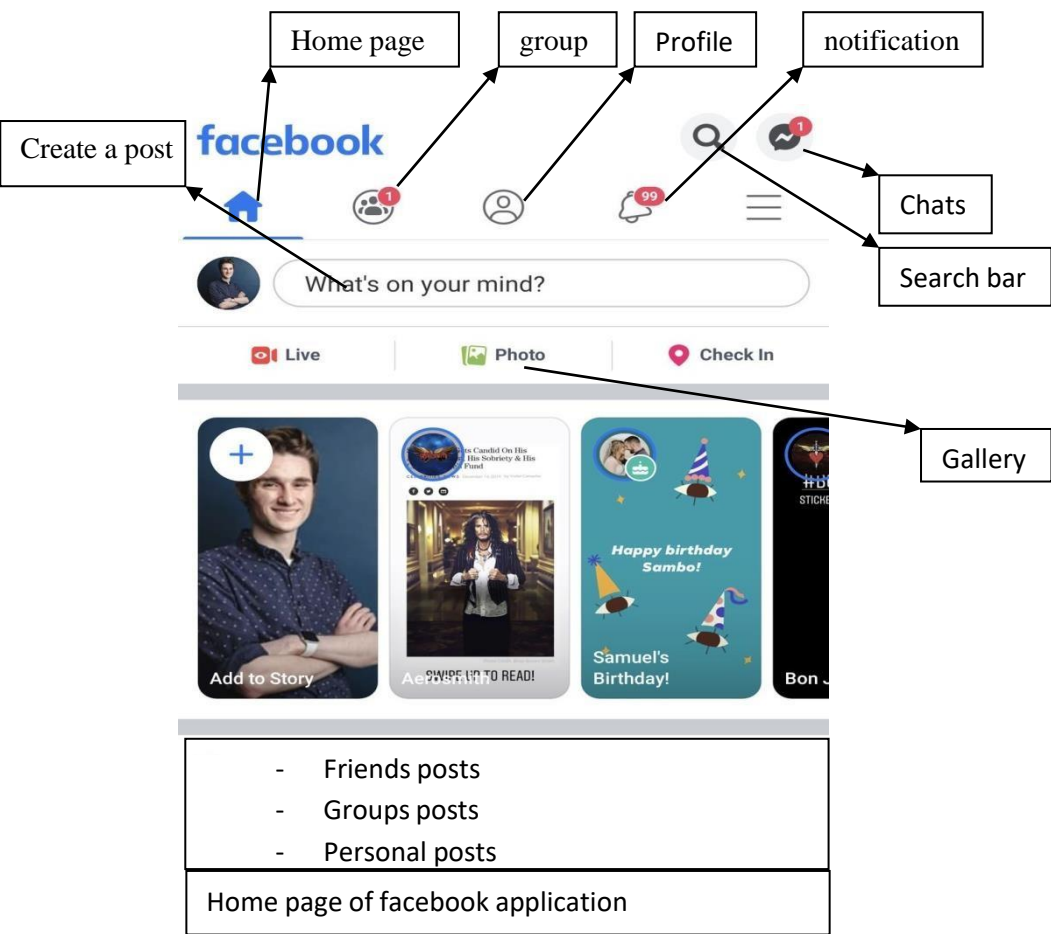
This use of social Media has become very easy, and This is due to the availability of social networking sites in form of "Application" where all the essential components are placed in a clear and organized manner to make it easier for the uses to use it

¹ -Alima vytiáz.Youtube-ANEWERA OF TV ? 2018 .P.07

² Fahry mohammed salih ahmo, The report about (viber), 24 February 2019

¹ Every thing you need to know about snapchat.

² About pinterest (<https://about.pinterest.com>)



Comment :

All the service that the user needs are provided in form of icons in the homepage of the application, in order to facilitate their use when needed, Eg: sharing a photo, open a chat with a friend, creating a post, search about something, liking/commenting on posts

2- Communication :

Social media facilitates the process of communication between people despite their different genders and place of residence. The use of these means reduces the distance between people,

In old days, communication was done via letters. As it used to take long time between sending and receiving, up to several days, the situation has changed now, sending a message takes only few seconds with the use of a small keyboard on your phone in your place without the need to change. In other words, it saves time and effort.

3- Interests :

Social media sites are great tools where you can find all that feeds your interests. They contain groups created by people sharing the same interest ; for instance, if you are interested in sports, you can find groups, pages in this field. Something with cooking, books, beauty, decoration,..... And all what comes on your mind.

4- Knowledge :

Social Media is a rich source of information, you can be knowledgeable in any subject you want to know about it. through, the huge amount of information provided in social network sites. If you want to know English and learn it, for example, you can search in the searching box with only the word "English" Where you can find plenty of results including groups, page, posts, containing information about it, you read, check and choose what you want.

5- News :

Social Media is also a source of news. You will keep up with the daily life news thanks to social network sites new news uploaded continuously in your timeline we can take a university student as an example. Joining the department group or page on facebook, for instance, allow him to be informed of any news or changes concerning study it may be posts of exam timetables, announcements, of makeup sessions, homework's, lessons and so on.

6- Entertainment :

Social media is a mean of entertainment seeing posts concerning study or work all the time is something boring and affecting the psychology of the person in a bad way .

Some fun from time to time is helpful. Using social network sites give the opportunity to the person to spend some funny and free time out of pressure. This can be done by chatting with your friends .commenting on posts, searching for things that interest you and make you feel comfortable, seeing posts of funny jokes, playing games like puzzles are all available on your social media means.

7- Advertisement :

If you are an employer and you have a job announcement, or if you are managing a company that produces goods to sell. If you open your own work and want people to know about it and attracting them, or even you are an ordinary person that wants to sell or even or buy something, social media is the solution for all cases mentioned before and more. It is an attractive and effective tool for advertisement.

Disadvantages of social media :

After seeing the advantages of social media, we need to see the second face of the coin which is it's disadvantages

Below are some of it's drawbacks :

1- Lack of communication :

It seems contradictory that social media offers communication and the lack of it at the sometime ! It is a great tool for communication, it serves time and effort, its illuminates distance as it opens the door to the world. But it affects real life communication as well. The continuous use of it reduces from face to face¹ contact between people. It harm their relationships with each other. Always sitting on your phone using your favorite social Network sites make you so far from family, friend, society and every valuable moment in your life.

2- Addiction :

Using social network sites all the time and by practice lead you to be an "addicted" person. First, you will use them only as a try or for professional purposes or ever to communicate with friends and family and be nearer to them. By time, it will be a part from your daily life that you can't stay without it or get rid of it.

The Urgent necessity of using social, eves without a specific reason or goal, will become a bad habit that cannot be quit

3- Language informality :

An educational atmosphere means seriousness, hard, work, formality in both the outlook of the person and the knowledge he/she has. Knowledge in such place including language which should be formal. It is a need and a must. Relating it to social media this condition is unfulfilled. Usually. People tend to find spaces where they feel comfortable out life issues and troubles. This offer is available by

¹ Fatemeh azizi Rostam. Investigating the advantages and disadvantages of social Networks on social Media

using social media which now past from our life. The aim behind using social Media, in addition of what being said before, is to chat with friends, family. Keeps up with the new. In other words, being as you are at home and in the street (out of formality that of the educational and work places) this need a language that conveys all those needs, it is the language of informality where is no place for formal language. Formality and Informality of language for humans life contradict each other where the second wins the conformations. Simply because social media has overshadowed life, and therefore all the habits that a person acquires from it are reflected in life.

-informal language is used in and comfortable situations like the situations where you are dealing with family and friends

-It is used in both speaking and writing form.

-Colloquialism is something very normal in this case.

Where the person tend to use slang, figures of speech freely.

-He tends to use short sentence with direct meanings regardless to grammatical rules.

-As well as using contractions and abbreviations a lot the following are some example

a-Contractions :

- Are not – aren't
- Could not – couldn't
- He is – He's
- She would – she'd
- Here is – here's
- She will – She'll

- Should not-shouldn't
- They have – they've
- What is – what's
- Who would – Who'll
- You would – you'd
- Were not – weren't

b- Abbreviations

- Dr – Doctor
- Mr – Mister

- SM – Social Media
- Etc – And more

- Prof – professor
- PA – Personal Assistance
- Dpt – Department
- Approx – approximately
- & – And
- Max – Maximum
- B/4 – Before
- Vs – Against

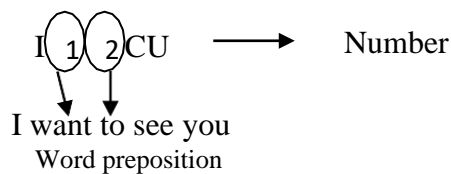
• **C- Figures of speech :**

- **Simile** : - She is beautiful as the moon.
- -He is shining on the stage like a star
- **Personification** : - the fire swallowed the forest
- -The cloud cried tears of grief over the burned town

- BTW – By the way
- Lol – Laugh out Loud
- JK – just kidding
- KK – okay
- Obv – obviously
- Pls or Plz – please

- Q – Question
- THX – Thank you
- Yw – you're welcome
- I12CU – I want to see you
- 4y – For you

For the Arabic language social media users tend to write it in French letters while keeping the meaning and pronunciation in its, Arabic origins – There is something in common between the two languages mentioned which is the user of numbers instead of letters, words, and prepositions. There is already 02 examples mentioned above. The first is :



And the second is : 4Y in which the four stands for the preposition "For"

Back to Arabic, There are some numbers used as a replacement

For some letters to shorten words and this shorten time and effort spend in writing and they are

Number	Letter in Arabic	Examples :
3	ع	3arbiya → عربية
7	ح	7ayat → حياة
9	ق	9oba3a → قبعة
6	ط	6awila → طاولة
5	خ	5ayma → خيمة

Notice :

Being in a academic work place needs to be formal language formality needed here includes writing full sentences, grammatically correct. This way of formality uniformity is destroyed with the long term use social media. It is clear above with the examples . shorten sentence and words in few letters. Changing the nature of a language by writing it with letters of different language. Include numbers rather than letters, etc.

4- Health problems :

The long term use of social media cause some health problems among them, First Poor eyesight as a result of prolonged sitting in front of the phone/pc screen, Second thing which is "Isolation" being isolated, for from people and noise will be a preferable thing to the person.

Third becomes superficial in his/her feeling and actions with the others, The last not the least's causing troubles which is an another problem caused by social Media. He will be a very sensitive, irritable person that can act aggressively even in simple problem or discuss wither online or in real life, etc.

Conclusion :

Social media is a collection of applications and websites that are created for the sake of facilitating communication, shorten time and save energy - there are many each one according to his choice – one of the most preferable social network site among people is facebook. In fact, social media is a double edged tool. It has advantages and drawbacks that we already mentioned and discussed then in the heart of this chapter what remain is to seek the public choice and opinion toward this social media, and this what's going to be done in the next and last chapter

Chapter Three

the case study

Introduction :

This chapter represents the practical part of the research in which it explains the research methodology ,research instrument the questionnaire and its results .it ends with a review and a discussion of the data collected over the course of the research in order to determine the impact of using Social Media on the formal Language of students of the English Department at Amar Theliji University. Laghouat

research design

This study aims to highlight the impact of social media on English as an academic and formal language whether it affects it positively or negatively the quantitative methodology is the one used here to dissociate and analyze the data collected as it is the right and the appropriate methodology to be used to accomplish this work applying such methodology aims , basically, to answer questions of the (who,how,what,how much ,when, how often) ..

The Argentinean writer Martha Aliaga (born November 25,1937 ;died October 15,2011) and Gunderson tend to define it as « the explaining of an issue or phenomenon through gathering data in numerical form and analyzing with the aid of mathematical methods . this definition emphasizes the idea that this quantitative methodology on the right and appropriate to be used to discuss and explain issues and phenomena in a scientific and mathematical way in order to obtain good results at the end .

Research instruments

Collecting data in this work is based on a questionnaire, it aims basically to know to what extent the use of social media by students of the English department at Amar Thelidji university of Laghouat impact on their academic English language .the questionnaire tries to answer the question « how » i.e. how social media impact the language and its formality by knowing their opinions about it and do they use it and why.

The sample

The questionnaire is distributed to forty (40)students from the English department at Amar Thelidji university .Laghouat from two levels and they are second year and third year LMD.

The choice was done randomly and we get from it 14 person from second year including 09 females and 05 males. While we get from third year 24 person of 19 females and 05 males.

Questionnaire description

The questionnaire distributed to those students is composed of 06 questions. It was distributed between males and females from two groups randomly and from different ages, from the age of 18 to 25 years old basically. It includes « yes » or « no » questions, multiple choice question , and one open question providing a personal opinion.

All those questions deals with one main focus which is how English as a language can be impacted by the students' use of social media, 40 questionnaires were distributed but we do receive only 38 questionnaires, because 02 participants did not give back their questionnaire.

Analysis and description of results

Questions one :

Do you use social media in your daily life ? And why ?

Option	Number	Percentage(%)
Yes	37	97
No	01	02
Total	38	100

Table 01 : students use of social media

The results in the table above showed that 97 which is equivalent to 37 participants from 38 do use social media in their daily life .it means that social media has a great importance in life of our students nowadays. The reasons they provide to the question of why do they use them are :

- Improve the English language and it's main skills
- Chat with friends,family,and class roommates
- To be updated with news and any important information
- Use it as it is something useful and very common
- To waste time
- To escape reality
- Download academic files
- Entertainment
- To develop themselves
- Use it for products advertisement

Questions two :

Which social media do you use ?

Option	Number	Percentage(%)
Facebook	21	55
Instagram	27	27
Youtube	23	23
WhatsApp	03	07
Something else	05	13

Table 02 : students' choice of social network sites

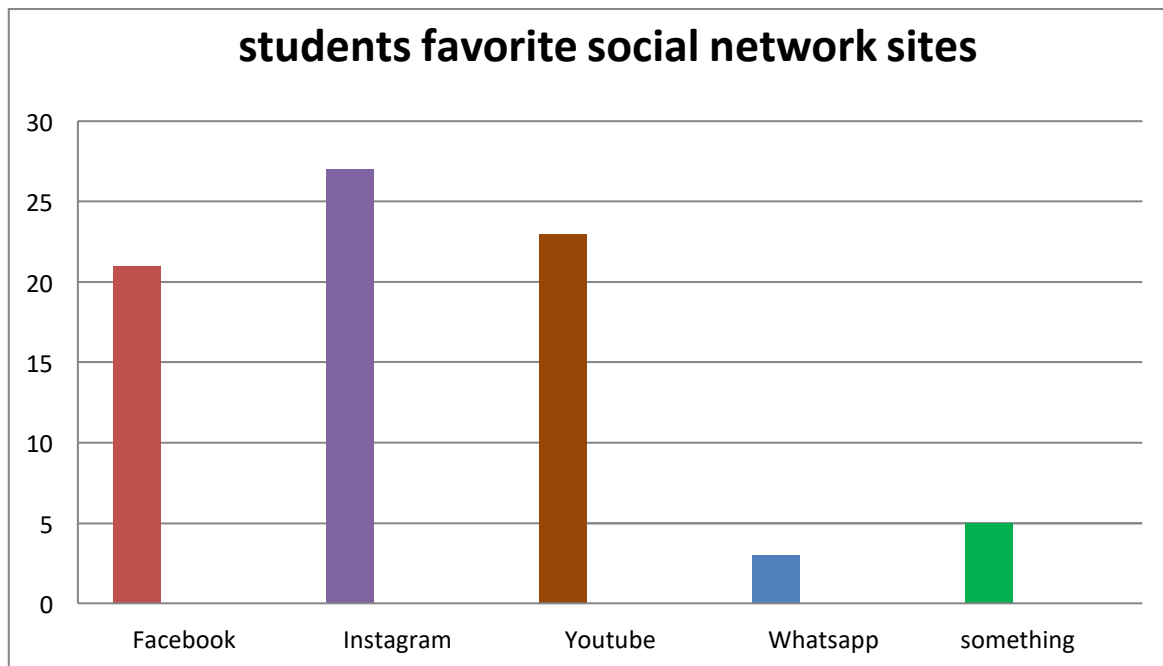


Fig 01 : students favorite social network sites

The table 02 and figure 01 refers to students' favorite social media. Instagram ranked first with 27 votes, followed by YouTube with 23 votes ,then followed by facebook with 21 votes .The minority was for whatsapp with 3votes , it also acquired various social network sites, including snapchat,viber,tiktok each one of them with 2 votes, and 1 vote for telegram, twitter from students' choice. It should be mention that students chose several options not only one, it means that they do use and favorite the all the same time.

Question 03 :

How often do you use this social media ?

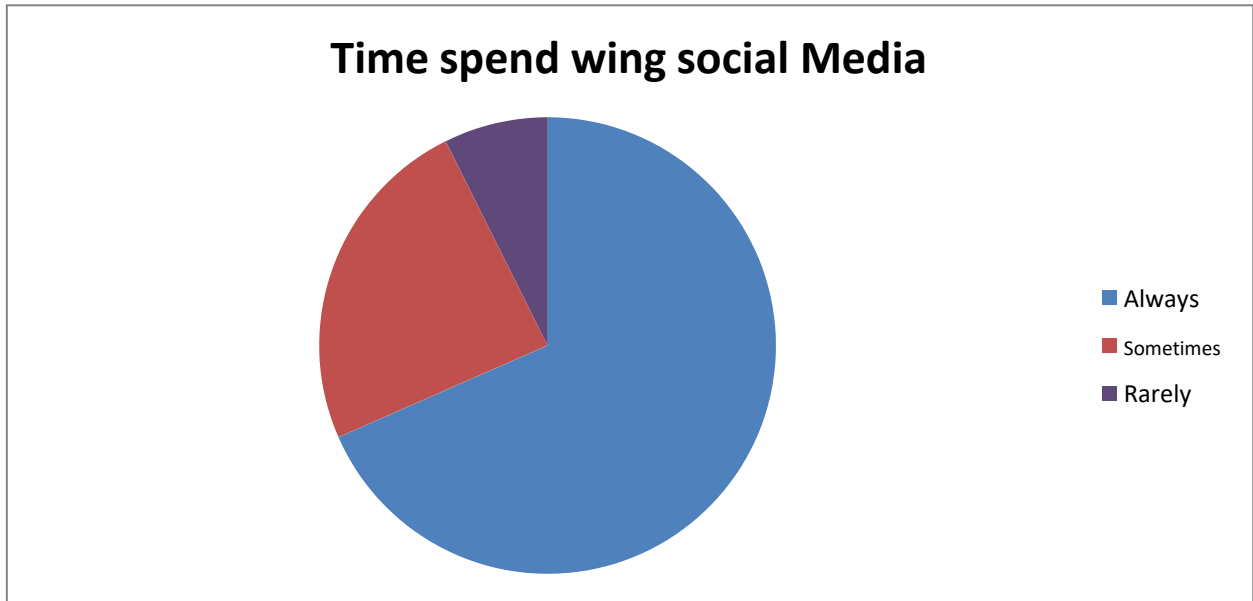
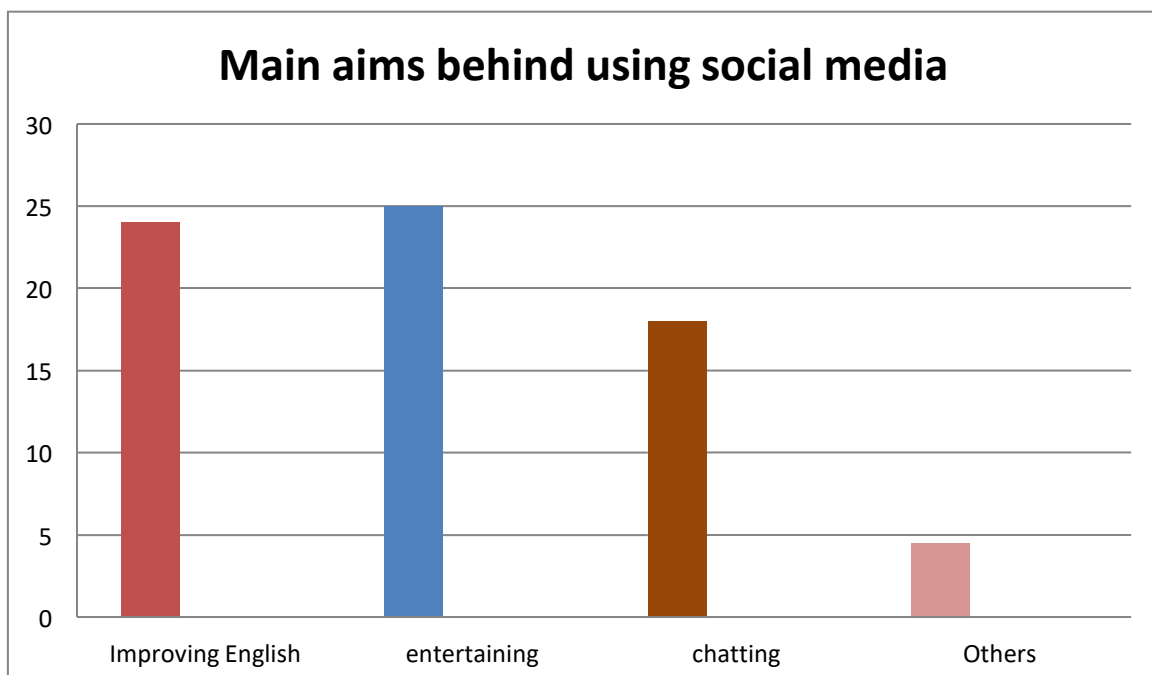


Figure 02 above show how do students use social media in their daily life, where the answers of the majority is to use social media permanently by 68 . followed by those who chose to use it sometimes with 23 and 7 for those who use it rarely, we conclude here that social media occupies a very important place in a students' life.

Question 04 :

What is the aim behind using such social media ?



The results of figure 03 showed the main reasons behind using social media by students .the main reason the majority agree on is entertainment, where 25 person using it for the sake of entertaining themselves ; the second reason they chose from the options is improving English with 24 votes , for the « chatting » reason 18 votes use social media for this reason. It is clear here that the main two interests of students is entertaining themselves firstly and improve their English secondary. The rest 07 votes for other reasons goes to :

- learn other languages
- discover other cultures
- meet new people from all over the world
- contact with native speakers
- improve English by watching channels that speak English and have English content (lessons...)

Question 05 :

As a student of English language do you use social media to learn and improve it ?

Option	Number	Percentage(%)
Yes	32	84,2
No	06	15,79
Total	38	100

Table 03 : social media for the sake of learn /improve English

It is clear on the table 03 above that students of the English department particularly 2nd and 3rd LMD do use social media for the sake of learning and improving English with 32 votes which is equivalent to 84%, the rest 15% i.e. person do not use it for this sake, maybe for other reasons they do use it. The reasons they stated for « yes » answer are :

- Facilitate search process
- Correct mistakes
- Learn new vocabulary and grammar
- Develop the language
- Saves time
- Watching movies /videos to get the pronunciation

Question 06 :

As a student of English state your argument and give your opinion about the impact of using social media on your English.

This question is an open question to the personal opinion and creativity of the student to state his/her opinion with arguments about social media and its impact on their language as they are specialized in it .whether it is being affected positively or negatively arguments they provide for each opinion are :

a- Arguments with social media :

- Improve English language, skills and communication
- Learn new vocabulary
- Funny way to learn the language
- Know new people
- Ease the learning process during corona pandemic-

Argument against social media :

- A waste of time
 - Meaningless consuming of energy
 - Harmful to health life eye problem
 - Laziness
 - Lose of formality (informality)
 - Effects productivity
- ❖ One stated that it depends on the responsibility of the person

Finding and discussion :

The finding showed that the majority of participants do use social media in their daily life due to its great importance to them (table01). The favorite social network sites to them are Instagram, Youtube, Facebook in order (figure01). They use social media continuously « always » in their life (figure02) for two main reasons in which they are entertainment in the first place followed by improving English language (figure03) . 84% that is equivalent to 32 person from 38 agree on the idea that they do use such social network sites for the sake of learning and

improving English for the reason of facilitating their search process, correct their mistakes, learn grammar and new vocabulary, develop the language and so on. Some were with social media due to its positive impacts on English, and others were against it owing to its negative impacts on the language. Among the advantages mentioned by the students improving the language, its skills, learn vocabulary, a good tool for learning during corona pandemic.. Among the negatives mentioned above, we can mention social media a waste of time, energy consumption, health issues... ..

According to the previous results about social media and its usage by students, and also for its impact on their English language, according to their personal opinion of course. The position was divided between supporters and opponents with the reasons and arguments that were previously presented. Therefore, we conclude that social media is a double edged tool, its impact depends on how it is being used by the person him/herself. If it is rationally used within the limits of academic or professional reasons, its effect will be positive. But if its use is irrational outside the scope of these reasons and just for wasting time, its effect will be very negative. So that we should point out that we should be careful with it, and we recommended the rational use of social media in order to avoid as much as possible of its negatives

Conclusion :

This last chapter from the research deals with the analysis of data collected from the questionnaire distributed earlier among students of second and third year LMD of the department, about impact of social media on English. The results of this research summarized the whole research on the importance of social media in the personal and academic life of the university student. It also extracted the best social media from the personal experience of the student. The division of the situation into supporters and opponents made it clear that these means have two sides, a positive and a negative side. So that their effect lies on the basis of the individual's use of them.

General Conclusion

General conclusion :

Social media is a set of electronic websites and applications. It plays a great role in people's life, it offers easy communication for them, it saves time and energy and so many other advantages that make it so important to them. They start using it even in academic and work places to facilitate the learning and communicating process for university students and the working process for workers.

Yet, it is bit harmful for students especially students of foreign language like the English language. The most popular social network sites among students of the English Department at Laghouat University are Instagram, YouTube, and Facebook. For the reason of entertaining themselves, as well as learning and improving the language English.

The results of this study showed that social media has two faces, a positive and a negative face on student's academic language. The findings of the study added an affirmation to the previous statement where the students agreed upon the idea that social media is a double edged tool.

Where its effect lies in the way, reasons and limits of the student's use of it.

In this research, the researcher faced the difficulty of finding information, as books are not available in collecting and analyzing the results of the questionnaire. The researchers also faced the lack of information and creativity of the student in expressing his/her opinion through his/her personal experience, so that their answers were very brief and repetitive.

Social media now are an integral part of the university student's life. Therefore, we offer some suggestions to benefit from these means and to avoid their effects :

- Decrease time spend on using social media
- Avoid informal language when texting and messaging
- Try always to use formal academic language « English »
- Avoid useless conversations and groups and replace them with educational ones, there are many groups and pages that post lessons about English.
- Play educative games with friends like puzzles to learn new vocabulary during your conversations with friends and family members. Here, both you will benefit and you will not deprive yourself from talking to them.

As a final point it is confirmed that social media do impact on the formal and academic English of our students in a way or in another , and we recommend the rational use of this social media which is the most important thing to be done to avoid the maximum from its disadvantages. Also, we recommend teachers and future researchers to do more and deep researches in the subject in order to highlight more of its advantages and disadvantages so that to enlightenment student's vision toward this issue.

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Appendix

