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A Comparison Between Barack Obama's and Donald Trump's Views towards minorities :Speech Analysis

**Dissertation Submitted in Partial Fulfillment for The Requirements
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Dedication

I would like to sincerely be proud to relieve my feeling of gratitude to the people who stand by me during this research. My gratitude would be to my dear parent to whom I owe my success and everything. Thank you for believing in me and never giving up on me.

I also dedicate this modest work to my precious nieces, and my siblings: Djaloul, Abed Hamid, Tarek, Toufil, Amel, Zineb, Khouala, Barkahom, and Khadija for their love and support without them it wouldn't be possible to reach this stage in my life. Without forgetting to thank my dear friends, Tasneem , Mimi, Sarah, Fifi, Hanan, Fati, Aicha, Roma, Hadjer, and Chahrezed.

My dedication goes to my dear friends Louisa, Sedik who have been always present for helping and supporting me in my ups and downs. I'm feeling blessed to dedicate this work to all of these amazing people whom I have in my life.

I love you guys.

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Abstract

This thesis examined a comparison of two different American presidents Barack Obama and Donald Trump. This research examined their views to the category of minorities. Besides that, this research will include the status of the minorities in the American community and the difficulties. The main field of the study is “political discourse” that became one of the important domains that would analyze the thoughts of the politicians through their speeches; this means that language became a powerful tool in the society that one word can solve several problems. When it comes to politics is a domain that controls the daily life of the citizens. The modern lifestyle made the people interested in the political scene. The aim of this study is to encourage the students to get out of their comfort zone and try new domains of research. Also, politics could help the young generation to develop their critical thinking to see the different topics from different angles. On the other hand, English students mainly stuck in the domains of civilization and literature which would limit their vocabulary by practicing only the vocabularies that related to literature not other fields. This study highlights the issue of racism against the minorities in the political scene that the politicians are the one who encourage the hatred against this category. The hatred against the minorities would lead into a division in the American society ,even so it would lead to a second civil war.

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General

Introduction

General Introduction

General Introduction

It's often said that human beings are a sort of pile of emotions that whether the spoken words or actions have been forgotten, however, the feeling will never vanish. People around the world at some stage or point in their lives have been suffer from racism in its all kinds. Racism left a psychological effect on people's lives. Racism was built on the principle of fear that the dominant race thinks that minorities are the weak episode in any community that the equality would destroy it. Actually, minorities whether in the west or the east of the world had been accomplishing a huge success in different domains. Minorities over the world are known for creativity and discipline in work. However the empty minded still minimize their abilities and limited their liberties too.

The ugly image of racism appeared centuries ago that people used to judge each other by the families trees and blood. Discrimination used to be in both western and eastern worlds based on the families' trees and titles. During that era, people without a title would suffer from injustice in all domains. Furthermore, in history, a new kind of racism showed up based on two standers. The first one was the families blood whether noble class or common class that the common people are worthless. The second one is based on landowners that the person's value is related to how much a land did he or she got. The remarkable thing that the last stander its traces still exist in our modern world that some people still judge or treat people according to how much he or she got in his or her bank's account.

Racism was there since the begging of creation of mankind , it was a kind of inborn characteristic for instance from the nursery some kids have been bullied because of their skin color or race others had no play friends that most of the children like to play with the kids who have the same race. However, people over time evolved and had learned that the equality is the only solution of a well-constructed community. The decision of social equality did not come that easily because during 1920's racism was in its top, the ugly face of racism was finally showed up. Most of the people during this period surrendered to their animal instinct .People practiced horrific acts to each other based on the geographical differences ,and genetic one too like race and religion.

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Statement of the Problem

The recent events in the United States of America show that racism still a part of the American community that from the beginning was covered in the forms of individual, institutional and even cultural one. Racism showed up directly during the last presidential election that trump who supposed to serve the community shows an aggressive tone toward the minorities who tears up the American society after a peaceful two terms under Obama's administration who is a first American president from a minorities background. Both the American citizens and government try hard to solve the country's problems like unemployment and poverty and the most common problem as violence in united states and hate crimes that the main cause of this problems is discrimination. The remarkable thing that for the first time a president encourage people for such an act which is racism against the minority. As we know that the president could be a major influence on people who made America into a rough situation. The intent of this paper is to highlight the issue of racism in communities not only in the United States of America but in the world as well. Beside that to show the power of a diverse community.

The Aim of the Research

This paper also aims to show the pig influence of politicians on the country and citizens. Furthermore, this paper aims to encourage research on these topics that so many nations still suffer from , besides that politics became the main core that had been and still controlling in all other fields. The academic aim of this research is to encourage the other students to get out from their comfort zone and try to study different fields not to stay only in fields of literature and civilization. This kind of research helps the students to get critical minds beside that it would help the other students to gain more vocabularies especially political ones.

The Research Questions

The research questions of this paper are:

-Did Obama's speech "More Perfect Union" call for the unity?

-Is Trump's Speech against the minorities is an open invitation for the hatred and discrimination against the minorities?

Sub-Questions:

-Did Obama serve America in a good way?

-Did Obama's two terms plant the fear in the souls of the white race and made the situation worse for the minorities?

- Did America recover from racism? And what the major differences between a different two presidents that one from the minority and other not who serve America in a good way?

- Is Trump's domestic policies towards minorities a step forward to America or a step for back?

-Does Donald trump tracking America to an edgy and dividing the American community by his personal opinions that effect on his judgment?

Hypotheses

The recent events in the United States of America show that racism still part from the American community. The recent president Donald Trump is feeding the hatred between the citizens by his comments and his views that the white race is superior. The question is that Donald trump strategy is leading America into a second civil war because the discrimination and the hatred are the first steps to the war. When it comes to Barack Obama his two terms ,his success and the rise of the power of the minorities is the main reasons that made the white race to ring the bell of danger.

Research Limitations

Research limitation is a step that the writer explains his reasons behind the missing elements in his thesis. This part could make easy for the readers to understand where these gaps in the research came from. On the other hand, the difficulties and the missing part in any research could make a good starting point to other students that would help them to avoid these problems in their studies. Besides that, the suggested difficulties could be challenges to other students that in future made the same research by including the problems that faced the previous researcher in order to make a complete version.

Like any study that during madding it the researcher could face some difficulties. This dissertation had the following limitation:

- This research would be better if we used a questionnaire but in Algeria, it is not easy to meet American citizens that could answer the questionnaire and give their opinions about racism in their country and also about their opinions about the administrations of both Barack Obama and Donald Trump.
- This research faced a shortness in the Printed materials like books and so on because is sort of a new topic when it comes to Donald Trump because he has only a few months as a president.
- On the other side, Barack Obama as a president that has two terms has a lot of inspirational speeches that mostly all of them adopting the theme of race in the United States. It was hard to pick only one speech within a collection of speeches that deals with that issue, because of time.
- This dissertation is limited to the field of discourse and not any discourse. From the title, the reader could figure out that this research was narrowed down to the branch of Political Discourse. More specifically the branch of political discourse is the most suitable branch to study this kind of researches.
- When it comes to the chosen presidential speeches there were chosen specifically because they related to this study. The Barack Obama's speech was delivered on the 18th March 2008, at the constitutional center in Philadelphia. Obama's speech is encouraging the minorities and focusing on the issue of race in the United States. In the same fashion, Barak Obama's speech is encouraging the themes of unity and peace between the races in the United States of

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America. On the other hand, Donald Trump's speech was delivered on the 31st August 2016, Phoenix, Arizona. Trump's speech made the Americans outrage that the president announced his desire to close the borders and blamed the immigrants on the nation's problems. The public was angry from this comments and no one thought that this speech good for the country that was built by the blood and sweat of the immigrants.

-The main reason to chose the American political scene is that America became the most powerful country in the world that any decision made it would effect on the whole world. Beside that America became the role model of many countries that the political policies it could be copied by any other countries.

-Barack Obama vs. Donald Trump these two presidents were chosen because both of them present the American community. The American community has been divided into two groups for centuries. Obama mainly represents the community of the minorities which they are mainly immigrants. Barack Obama is the voice of the minorities, unlike Donald trump that represents the category that thinks they are superiors and against the minorities. Obviously, Obama and trump are the best choices to do a comparison between their administrations.

-Choosing the domestic policy rather than the foreign one was due to the importance of the interior status of the country. The interior policies of any country could effect on the nation's future that so many domestic policies affected on the stability of the countries and in some cases led to civil wars. On the other side, so many researches had been done in the matter of the foreign policy of the United States of America.

- When it comes to the minorities in the United States they are the most important category in America. The minorities are originally immigrants the immigrants who built America to be the number one in the world. The minorities are the core of the American society for what they give to the country. Many of the immigrants are considered the proud of America in different domains like science, sports, arts....etc.

Significance of the Study

The significance of the study is mainly the aim of the researcher from doing this thesis. The significance also could show the intent of the researcher from the study. The reason behind making a study is different from a researcher to another each one has his own reasons. Like any other research, this research has an aim too.

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This study was made for encouraging the other students to try and choose new fields in their researches. Also, this research would motivate other students to get out from their comfort zone. Usually, the students chose familiar fields to do researches, however choosing different fields to do a research could help the students to develop their critical minds. Besides that, trying new scientific fields could help the student to gain new vocabularies too.

Review of literature

Politics has been a game that changed people's destiny whether in a good way or a bad way. The politics in the United States of America have seen a lot of ups and downs during the last decades, starting from slavery that took a huge attention and a huge part in the American history. People from different backgrounds started to feed up from the situation that the country lived in. They saw themselves valuable members in the American community. As well as, they wanted to preserve their ancestors' sacrifices and their stories that were written by blood during the American civil war. The 04th of November 2008 was the date that their dreams came true because this day witnessed the winning of the first African American in the presidential race. That victory came as a spark of hope to all the different backgrounds in the American society. It was a clear announcement that America is taking a step forward from racism. Though, years later the American community was shocked by the most racist man in the modern history becoming a president, Donald Trump the anti-minority president. So, this paper tackles the domestic policy of the previous presidential terms in order to have a clear comparison between the previous and the present presidential terms. Equally important, it will tackle the minorities' status during the presidential campaigns. Last not least the reason behind choosing the Americans to Donald Trump as a president.

Race and the election had a tied connection that attracted the Americans' attention for many decades. April Rayan in her article entitled by *Grading the Presidents on Race* has insisted that from Bill Clinton to Barak Obama, all the three American presidents had one main concern which was race in the American community. In the light of that Rayan added that the last three presidents had accomplished so much in order to fight the issue of racism. As a matter of fact, she gave a credit to Bill Clinton that during his administration so many men and women from different backgrounds had the chance to serve America such as joining the army or being ambassadors. In the same fashion, she had mentioned the physical and moral compensation for the minorities during Clinton's term. Even so, she highlighted his administration's success to improve the minorities' situation especially in housing. On the

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other hand, George Bush had a huge role in reducing racism in the American community by giving a high and sensitive position in government to black citizens. On the contrary, he didn't give an official apology for slavery and crimes against minorities, which made the situation rough that Bush's administration announced that slave trade was approved by the African Americans themselves and no need to apologize. This was unfair to the minorities' history and their sacrifices (Rayan).

In the first place, racism is a big deal in the American society that each election the media focuses on it, as well as focusing on the candidate. According to Martin Dupuis in his book entitled by *Barack Obama, the New Face of America politics (women and minorities in politics)*, the writer has mentioned that Obama from the beginning was in the spotlight, that from his early steps in the political scene all eyes were on him due to the chaos that the country was living in, in other words, the issue of money, ethnicity, and religion. Barack Obama was the spark of hope to restrict the American politics. As a matter of fact, the remarkable thing that he was supported by both minorities and white race, due to he had the ability to satisfy all the different categories in the American community. Additionally, Barack Obama fairly gain the election because he attracted all the categories in America and what concerned theme to demonstrate class, transcends race, and gender (Dupuis).

On the other hand, the political scene in America through time witnessed very powerful men and women, Donald Trump is one of them, from his first announcement of his intent of presidency, the world noticed that his not the stereotype of the American president, to clarify his aggressive speeches and comments against minorities. In that case, the Americans were split into two those who supported him and others who rejected him. In his article entitled by *Trump is the Invertable Backlash to an Obama presidency* by Cornell Belcher has started that Trump was lucky for being preceded by Barack Obama because most of his voters were against a president from minorities. In the light of their concerned from the rise of the minority's power especially the political one. As has been noted, his voters are mainly white and they strongly believed that America is for the white race only. Back to 2008 when the U.S.A witnessed the victory of Barack Obama The majority of white Americans felt uncomfortable and thought that a president from the minorities would threat their stability which motivated them to vote in favor of Trump in 2016. Though, the shocking thing that they realize that Trump is not qualified to be a president but they still favored to chose racism over their interests (Belcher).

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My aim of this thesis is to compare between two different administrations that were led by two different men one of them came from the minority and the other one is anti-minority. Furthermore, to test whether Barack Obama serviced the U.S in a good way or not. Also, what was the minorities' position or situation during his term? On the other hand, I'll test the prediction about Donald Trump and what would face the minority during his presidential term. In the final analysis, to see whether America is taking a step forward or back from racism in the last two terms.

The Research Design

This research is divided into four chapters that aim to analyze the case study from it all the parts. First of all the first chapter reserved to explains the fields of the study to a which fields this research is related. Also, it contains definitions of the concepts of discourse analysis, approaches, political discourse, and the presidential speeches. On the other hand, this chapter includes the process of the election in America. The definition of the concepts simplifies the study for the readers and made the structure of the study much clearer. The second chapter contains the category that the study is about the minorities in the United States of America. The second chapter highlighted the existed categories of the minorities in the U.S.A and their contributions to the country. Also, this chapter contains the definitions of the concepts that the minorities suffered from like racism, discrimination and so on. The third chapter is the chapter of the methodology that this dissertation followed. Finally, the fourth chapter reserved for the case study which is the analysis of the presidential speech of Barack Obama and Donald Trump. The chapter also contains the biography of both presidents once again to simplify the study to the reader.

Chapter One: Political Discourse

Introduction

This chapter will deal with the definition of Discourse as word and Discourse analysis as a whole. Besides that, I included the approaches of discourse analysis in order to pave the process of analyzing the speeches. Furthermore, the political discourse will take a big share in this chapter that would be divided into three. First of all, a general definition of political discourse and an overview of both the presidential speeches and presidential speeches during campaigns in the United States of America.

1.1.The Concept of Discourse

During 1960's the world witnessed a huge change in all domains, that decade gave people the spirit of creation and making everything new. That decade witnessed huge movements and shifts especially in the social sciences that lead to emerging new scientific fields such as psycholinguistics, sociolinguistic and also the study of discourse. According to Collins dictionary, Discourse is a serious talk or piece of writing which is intended to teach or explain something (Collins dictionary).

As well as, discourse as a word was defined by James Paul Gee that discourse is very much related to the word syntax, that humans can analyze everything in the process of getting know the meaning. That syntax as an approach is dealing with analyzing and combining different parts for instance (words, symbols, jesters) due to getting a full meaning. This means that from small pieces we can get a full meaning. Linguistically speaking the word discourse can be the result of a sentence that the way humans combine sentences to each other in order to facilitate the meaning to the listener or reader (Gee 04:17-18).

Moreover, the word discourse is a field that took over the language .it is not only related to the meaning but also it is a language _ in _ use that when we study a language studying it in term of context not only as an abstract. They highlighted the relationship between the language and context (Gee 04:19-20).

1.2. Discourse Analysis

Discourse analysis is a broad term that came under the field of linguistics in which deals specifically with the language use. More specifically Stef Slembrouk in his textbook named by “what is meant by discourse analysis?” had defined discourse analysis as follow:

“the term discourse analysis is very ambiguous ...to refer mainly to the linguistic analysis of naturally occurring connected speech or written discourse. Roughly speaking it refers to attemptsto study the organization of language above the sentence or above the clause, and therefore to study larger linguistic units, such as conversational exchanges or written texts. It follows that discourse analysis is also concerned with languageuse in social contexts, and in particular with interaction or dialogue between speakers.”(Slembrouk 1998:1).

Discourse analysis is an umbrella that contains so many sections .However, the most important part is linguistic that had a strong connection with discourse analysis. When we said discourse analysis we mainly refer to both the spoken and written language. As a matter of fact, our focus mainly would be on the spoken one that how would be organized. Furthermore, discourse analysis highlighted the study of language that used in the community that people communicate with it.

More specifically Hugh Trappes- Lormax in his book Discourse analysis defines discourse analysis as the study of used language through communication that deals with language in a detailed way.It also focuses on language in term of meaning that highlighted the cultural context by depending on functionalism, structuralism, social interactionism (qtd. in Davies and Elder, 134).

Likewise in his article entitled by Discourse analysis- what speakers do in conversation, Deborah Tanner believed that the suitable definition of discourse analysis is the study of language "Beyond Sentences" meaning that there are so many hidden secrets in language .He added that discourse analysis had the same function with linguistic that the last one deals with analyzing smaller units in grammar, so is the case with discourse analysis that not only studying grammar but also the smallest units in phonetics , morphology, and syntax .

However, discourse analysis focuses more on studying these smaller units when maintaining together as a whole form.

Equally important, Tanner added that the concept of “Discourse Markers” is very important in discourse analysis. This term means that the words as "oh", “well”, and “but” that could change the whole conversation. As well as, the hearer could predicate easily the following words after it and when is this conversation going too. These smaller units have big meanings that when for an instant, said the word "but" in the middle of the conversation the other part would be ready for an opposite sentence. Also, the word "oh" would give the other part of the conversation the feeling of surprising about the conversation (Tanner).

1.2.1. Approaches to Discourse Analysis

Like any science, Discourse analysis had approaches that divided into six such as speech act theory, interactional sociolinguistics, Ethnography of communication, pragmatics, conversational analysis and variation.

1.2.1.1. Speech Act Theory

John Langshaw Austin is a British professor and philosopher. He was born in 1911. Austin was known as the founder of the approach called Speech Act. As reported by Guy Longworth in his article entitled “John Langshaw Austin” that John Austin was a professor of Moral philosophy at the University of Oxford. However, his first start was by taking a scholarship in Classic at Sharensbury School in 1924. After that, he moved to Balliol College, Oxford in 1929. The writer added that by 1933, Austin got his first LiteraeHumaniores which means in classics and philosophy. By 1935, John Austin took his first chance to be a teacher at Magdalen College, Oxford. As well as Longworth mentioned that from his early life Austin was interested in philosophy that he used to read to both Aristotle and Plato. By 1952 he became White's professor of moral philosophy.

Moreover, Guy Longworth insisted on the contributions of J.L Austin in language. That Austin stated that languages and philosophy has a strong relationship. Furthermore, he added that Austin was passionate about language because of two main reasons:

- ✓ that language use is the center of all human activities
- ✓ That studying language could help to pave some philosophical themes.
(Longworth)

On the other hand, Jumarohisnanto a website stated that the term Speech Act is used exchangeably with (Illocutionary Force) that Austin defines this approach as a logico-philosophic perspective that highlighted the interpretation rather than (The production of utterance in discourse) the form itself. They believed that language emerged to interpret actions and gestures. On the other hand, this approach announced that the utterance is analyzed according to the speakers' intent or their purpose. The main issue that faced the linguists is the matchup between discourse function (the meaning) and grammatical form because this theory is supported the functional analysis of the speech or conversation rather than the form. In fact, this approach is also was developed by Searl in 1969. (Jumarohisnanto).

1.2.1.2. Interactional Sociolinguistic

John J. Gumperz is a German sociolinguistic, he was born in 1922. He was known as the founder of the approach of Interactional Sociolinguistics. Anwar S.Dil has started that John J.Gumpez enter the United States of America in 1939 as an immigrant. He continued his studies in 1947 at Cincinnati University. The writer also mentioned that Gumperz shines in the linguistic field that in 1954 he got his P h.D degree in German linguistics to end up becoming a professor of Anthropology in 1965 at California university (Dil 1-12).

As we said before Interactional Sociolinguistics is the main contribution of Gumperz. He claimed that this theory emerged from anthropology that it highlighted the context during production and interpretation of discourse. Besides that, it focuses on the grammatical features from both sides the producer and receiver. In this era, Gumperz claims that the interpretation of context it would be different because of the different socio-cultural background of the "hear" or receiver. On the other hand, Schiffrien in 1987 highlighted that both the qualitative and quantitative analysis are important in order to reach the function in conversation. To be fair this approach was inspired by Erving Goffman's interaction order. (Jumarohisnanto).

1.2.1.3. Ethnography of Communication

Dell Hatheway Hymes is an American linguist and anthropologist was born in 1927. He was famous for creating the approach of Ethnography of communication. In his article entitled by Dell Hymes, linguist with a wide Net, Dies at 82, Margalit Fox insisted on the great contributions of Hymes in sociolinguistics and Ethnopologie in 1950. In the first place and from his early age was interested in Northern American Indian Language. The writer mentioned that Hymes pass his P h.D in linguistics from Indiana University in 1955. Thus, he ended up as a professor in Virginia University from 1987 to 1998 (Fox).

As shown above, Dell Hymes is the founding father of Ethnography of Communication that this approach is interested in analyzing the prime unite of analysis is speech event. Additionally, this approach is interested in discovering rules onappropriateness in speech events, that Hymes defined it as “the activities that governed by rules or norms for the use of speech.” (qtd.InHornberger and Gorson 08: 125).

On the contrary the main issue of this approach that the lack of explicitness that people from different cultural backgrounds. Even so, one route to understand Hymes’ argue about the approach of Ethnography of communication is provided by reflection on the following comment by Iffat Farah:

...that the study of language must concern itself with describing and analyzing the ability of the native speakers to use language for communication in real situations (communicative competence) rather than limiting itself to describing the potential ability of the ideal speaker/listener to produce grammatically correct sentences (linguistic competence). Speakers of a language in particular communities are able to communicate with each other in a manner which is not only correct but also appropriate to the sociocultural context. This ability involves a shared knowledge of the linguistic code as well as of the socio-cultural rules, norms, and values which guide the conduct and interpretation of speech and other channels of communication in a community ... [T]he ethnography of Communication ... is concerned with the questions of what a person

Knows about appropriate patterns of language use in his or her community and how he or she learns about it. (qtd. In Hornberger and Gorson 08: 125)

As is shown above Farah is explaining the argue of Hymes that the language must get through a process of describing and analyzing, in order to reach the level that the native speakers could mastered that language in order to used it in communication in a real situation means conversation in the community that it called communicative competence. Additionally, the issue is to limit the speakers' abilities by the grammatical correct rules and sentences rather than focusing on applying these abilities in real life. Furthermore, the socio-cultural context is a central part of the communication process that the shared values, rules, and linguistic knowledge could facilitate the communication among speakers. As a matter of fact, the approach of Ethnography of communication highlighted the persons' knowledge about language use in their community.

1.2.1.4. Pragmatics

Harbert Paul Grice is a British philosopher and linguist. He was born in 1913. Grice was famous for founding the approach that called Pragmatic in 1975. However, before he created this approach, Paul Grice's life was full of events. In his article entitled by Paul Grice, Richard E. Grandy and Richard Warner reported that Paul Grice graduated from Classical honours moderation in 1933, and by the year 1935 he took the Literae Humaniores from Christ College, Oxford. They added that Grice worked in many positions like teaching in public school. Also, he also served in the Royal Navy to end up with teaching in Callifornia-Berkly University. In the light of that Paul Grice was interested in Metaphysics that Grice was highly influenced by Aristotle and Kant. Even so, Grice was known with his contributions in philosophy of language. As we said before Grice contribution in language domain by founding the approach of Pragmatics (Grandy and Warner).

Pragmatics is an approach concerned with conversation in term of principles rather than rules in which this principle is focusing on determining how and what the participants have to do after the conversation, as well as the speaker talk about what the previous talker. This principle is divided into four:

- The Quantity (they determine it according to the need)
- The Quality (to make your efforts)
- The Relationship (to be connected)
- The way (to be simple and not ambiguous)

And this it provides a further explanation for the different types of conversations that for instance that the person making it provocative by intention (Jumarohisnanto).

1.2.1.5. Conversation Analysis

Harold Garfinkel is an American sociologist and ethnomethodologist was born in 1917. He was known for developing the approach of Conversation Analysis. In his article entitled Harold Garfinkel, "a Common-sense Sociologist, Dies at 93", Bruce Weber reported that Garfinkel at first graduated from the Newark University and his diploma was in Business and accounting. Furthermore, he served in the army during the Second World War. Equally important, he got his master's degree in sociology from North Carolina University. In the same fashion, he passed his Ph.D. from Harvard University. Also, he worked in so many positions in teaching domain like in Princeton and Ohio University. Additionally, by the year 1967, he published his book named by "Studies in Ethnomethodology" (Weber).

As we said before Harold Garfinkel is the one who developed the approach of Conversation analysis that this approach is pretty close to sociology that Harold Garfinkel state to understand how society members give life a meaning or sense. On the other hand, both of Sac, Jefferson in 1973 tried to explain how we can make a conversation. Furthermore, there are two facts about this approach:

- A)-The one person talking only and the other listening to it.
- B)-That both of speaker changes.

This means that conversation is a turning point that allowed the speakers to know the possible point that would change in the speaker that they called it (TCU) turn constructional unit. (Jumarohisnanto).

1.2.1.6. Variation Analysis

William Labov is an American linguist was born in 1927, that he was called the founding father of the “variationist sociolinguistics”. According to Mathew J. Gordon mentioned that William Labov’s interest in linguistic domain started after his graduation from Columbia University in 1961. The writer added that in early age his name started to shine in linguistics’ domain. Additionally, both of his master’s thesis and his doctoral dissertation were masterpieces for sociolinguistics (Gordon).

As we said before William Labov is the founder of the approach that called “variationist sociolinguistics” in which Labov believed that the essential narrative structure the best way of narration is coming from the personal experience, especially the spoken narratives. The general structure of the personal experience in narration it includes six stages: Abstract, Orientation, Complication, Evaluation, Resolution, Coda, and Optional.

An abstract that is a kind of a summery that the whole spoken material should be summarized in it. In the hope that is to pave the narration and the hearer. Additionally, it should include keywords. Also, Orientation this step deals with the setting the place, time, the climax. The complication it is an important stage that its aim to attract the audience, that deals Mainly with the core of the spoken material. Evaluation this stage is related to the narrator that shows his style in narrating the events. Resolution is mainly the style of the narrator to report and interpret both of problems and solutions. Finally, Coda is the line between the past and the present that the narrator's job is to make the listener live in both settings smoothly (Jumarohisnanto).

1.3. Political Discourse

Furthermore, we cannot discuss discourse analysis without facing one of the most used domains which are the political discourse. In his book entitled by what is Political Discourse is that Teun A- Van Dijk believed that the most appropriate definition for the political discourse is that very much related to its actors or authors: politicians. Additionally, politicians are a group of people that have a position in government like the president, the prime minister, and senators....etc. (Van Dijk).

In the same fashion, Zohar Kampf in his thesis stated that all the ancient civilization as well as the modern one aware of the power of language. In the light of that, he defines the study of political discourse is as old as politics itself that it emerged from it and regarded as a social science that emerged in the 20th century that maintain politics and rhetoric. He added that Aristotle himself believed that the use of speeches can make a big difference whether in a good or a bad way. The writer mentioned that the aim of politics to make citizens happy that language work as a useful tool to satisfied the citizens (Kampf 1).

Even so, Kampf has mentioned that all branches of political discourse analysis were against the saying that “language is powerless”. It’s obvious that language is the main element in the communication process. That communication among people allowed to humans to live in peace and to understand the others needs and point views. On the other hand, language is a truly powerful tool that would build or vanish a whole a communities (Kampf 1).

It’s often said that the politics is the place where all the grates shine. However, in our modern lifestyle so many politicians have broken the stereo type’s image of politicians which made people lose their trust in politics. Losing faith in politics made harder for the nominees to show their abilities and what would they give and present to the nation and community. Also, this hole between people and the governments could make the politicians nervous and it might shake their confidence too.

1.3.1 Presidential Speeches

Is the speech or the talk that the candidate proposes in order to clarify his ideas and point of view for certain issues or phenomena in the society. I know that the first thing that would

come up to the readers' minds is the class presidency, however in this paper, we will deal mainly with presidents speeches I know is not easy to talk front of billions of peoples. However, In an article entitled by How to Write a Presidential Speeches the website WikiHow Suggested steps that could help the candidate in his or hers running in the presidential race. This divided the whole procedure into three main methods:

1_Opening the presidential speeches

2_Developing the presidential speeches

3_Delivering the presidential speeches

1.3.1.1. Opening the Presidential Speeches

First of all, opening the presidential speeches it's often said that the hardest thing for humans is to speak up in public. Presidents are not so much different from us after all they still human beings which would be a hard stage for the theme too. However, the writer suggested four steps that could help in opening speeches:

a)-Finding a Central Point

In which the speakers are focusing on one theme that could attract peoples' attention. The theme supposes to be proposed in a simple way as using a slogan that contains one sentence. Mainly this sentence or slogan must be repeated several times in the speech that makes it be memorized unconsciously by the audience (Wikihow).

b)-Writing a strong introduction

Writing a strong introduction it allows the speaker to be connected to his or her audience and to inform them of the main keys words in the speech. Also in this step, the speaker must tell people his position on certain issues whether in his community or worldwide. This step is very important for the speaker it must be strong in order to hold people's attention till the end of the speeches and make them want more and curious about what the speaker would say next (Wikihow).

C)-Study a Previous Campaign Speeches

It's common that if men want to do better in his or her life must learn from others lessons the same is in this step. It can help the speaker to avoid the mistakes of the previous ones. Besides that, it could be a beneficial way to focus on the missing things on others speeches to fill the gaps in your own speech. Furthermore, studying previous speeches would help the speaker to take a clear idea about what would attract and motivate the audience (Wikihow).

D)-Figure Out What Makes You Unique

the scariest thing for the speaker that has a large audience is mainly peoples bad impression about the speech. For the purpose of avoiding the boring campaign speeches, the speaker must be unique. Also, he or she must show his personality and what made him or her different from others. The main aim of this step is to make the speech memorable and unique (Wikihow).

1.3.1.2. Developing the Presidential Speeches

Secondly, developing the presidential speeches is a good thing to be motivated and inspired by several things, however, the difficult thing is to speak it up in the right way in order to influence others with your interests. The writer divided this method into a four main step:

2)-a-Organizing the Speech like an Essay

2)-b-Explain the Problem

2)-c-Outline your Solution

2)-d-Relate Issues to the Audience

A) Organizing the Speech Like an Essay

That the shape of the speech must take the form of essay that contains the beginning, the middle, and the end. The beginning that introduces the main themes and summarizes the whole key points that included within the speech. The middle is where the candidate highlighted his case and he or she included his promises to solve problems of the country. Moreover, the ending of the speech it where the candidate summarizes the whole speech (Wikihow).

B) Explain the Problem

Usually, people freak out when the problem raise in their community. In the hope that to convince people with the candidate's solution to solve the issues. In this stage, the candidate must be specific and highlighting the main problems (Wikihow).

C) Outline the Solutions

As we said before to highlight the problems is important as well as the solutions. However, the candidate must be positive in setting his solutions for the proposed problems. In order to motivate the audience to vote for him or her (Wikihow).

B) Relate Issues to the Audience

Due to attract the audience's attention, the candidate must relate the proposed issues to the audience. This step is very important because when you put the citizens in the core of the problem it would show them that the candidate cares for them. Also, relating the issues to the audience it would motivate and made the citizens connected with the candidate eventually this step help theme to gain the support of the audience (Wikihow).

1.3.1.3. Delivering the Presidential Speech

In this stage the speaker must be careful with his tone, the tone mustn't be too loud that would make the audience be afraid and not comfortable. As a matter of fact, it mustn't be too low too that would give the wrong idea to the audience that the candidate or the speaker has confidence issues. Otherwise, to avoid this problem the candidate must keep his sentences shorter to allow the audience to keep up with him. Additionally, the language of the speech

must be simple and understandable and avoiding the complex sentences and words because among the audience there are people possibly illiteracy. Finally, the speaker must show passion in order to motivate the audience and to send positive vibes to others (Wikihow).

As shown above the presidential speeches is not an easy thing to do especially when the speaker have a stage phobia that's why they said politics is for the fearless people that need a person with strong self-confident that have the ability to deal with a sudden situations .on the other hand politics needs someone have the gut and dears to speak up about a sensitive subjects in the nation or endanger the nation. The presidential speeches are the gate of the nominees to win the elections when the speaker does well in a speech that would calm down people about their future and their nation's future too.

1.4 Presidential Speeches and Campaign in U.S.A (Electoral Campaign)

Every four years each country starts their preparation for the presidential election. The election is a big thing to people because it's a constitutional right for the citizens and government. Usually, this campaign started with a nominee that he or she was chosen by a political party. This chosen nominee started their race in the election by traveling all over the country to gain peoples' vote and support.

However, United States of America had its own way in the election that both of the president and prime minister are elected by a process called Electoral College not by the public. In her article entitled by the Electoral College: definition and process, Ashley Dugger has started that by 1787 the election of United stated witnessed a radical change. The constitutional convention approved this change under the 12th amendment to be called The Electoral College. The reason behind this decision was because of a disagreement between who's the best to choose for the nation whether the Congress or the people (Dugger).

Equally important, in his article entitled by how does the Electoral College work, by Jonah Engel Bromwich started that the citizens are voting not to choose the president but they vote in order to choose the suitable electors. The writer added that the electors are chosen based on its population that the electors are also chosen by the political parties. For instance, one state could have more than three electors. In the light of that, the state of California only has 55 electoral votes and followed by Texas with 38 and both of New York and Florida 29 a piece.

In contrast, Bromwich insisted on the idea of the possibility of winning the presidency only by the vote of even if the candidate lost the popular vote. As well as, he gave examples of cases that this happened before. As an illustration, the case of Al Gore and George W. Bush in 2000. That Al Gore won the popular vote but he lost the election because of the electoral vote that was in favor of George W. Bush. Additionally, the case of Andrew Jackson and John Quincy Adams in 1824. That Jackson won the popular vote but lost the election to Adams because of the electoral vote (Bromwich).

As has been noted that electoral election is much important than the presidential election itself. The electors are the voice of citizens and the one who chose for them. People vote for the one who could serve them in a good way and care for their interest. Hence, the American citizens do their best in order to choose the right person in the right place.

Conclusion

As a conclusion, this chapter includes several definitions for the purpose of paving for the next three chapters to make it easy for the readers to keep up with the next chapters. The whole chapter contains definitions that in first defined discourse as a word and discourse analysis in an overall overview to let the reader known in what field this dissertation is classified. After that, This chapter is introducing the field of the research into the political discourse that this thesis is not purely under the field of discourse analysis but also it will have a notion from politics more specifically the American politics. The turning point in this chapter is by defining both of presidential speeches and the process of election in the united stated that highlighted the most essential steps in the process of being president that the good speech is the winning ticket of the presidency chair. In the light of that, the process of the American process in the election isn't direct that the Electoral College pushes the nominee to do his or her best to impress both of public and mainly to impress the electoral voters.

**Chapter Two: The
Minorities and
Racism in The
U.S.A**

Introduction

This chapter is an overview of minorities in the U.S.A. It provides a summary of racism in Europe and in United States of America that those two continents are mainly followed for centuries by the ghost of racism. Then, this chapter will contain a definition of some concepts that related to the word minorities. Also, the definition of racism and its types will take a share in this section because it's a very important term that we cannot talk about the minorities without it. Last and not least some statistics about minorities in the United States like the African Americans, Muslims, Latinos. In the final step, this chapter would highlight the contributions of these minorities in the American society.

All the holy books insist on that all men are created free and equal. However, the selfishness and the dark side of human soul took over their thinking to come with the idea of superiority and inferiority. In one point in history, the men decided to divide his community that single tripe felt superior to the other. This principle came in the shape of disrespecting the differences of the others.

2.1 Historical Background

Racism is a word of 06 letters that were written with both of the blood of the abused people through centuries and the shame of the white race that will hunt theme until the end of time. In his article entitled by “ the Historical Origins and Development of Racism”, George M. Fredrickson started that the early shapes of racism in Europe have appeared during the 16th century in Spain that the Jewish suffered from racism for accusing theme with witchcraft. After that, the infection started to raise and spread all over Europe. The turning point in the history of racism was during both of renaissance and reformation where the Europeans start to contact other races that the idea of pure race and superiority stuck in their heads because of their contact with the darker people in Africa, Asia, and America. (Fredrickson)

In the old philosophy and myths, people had the idea that the color black was a sign and a symbol that those people are being touched by the devil. Additionally, the writer added that during the Middle Ages that the common justification of slave trades that the darker skin means that God doesn't like them and this is his way of punishing them. This made the whites race reject all these people and prevent intermarriage with them.(Fredrickson)

Europeans thought that the darker skin means a curse from God. However, is not a problem that people translate stuff with their own understanding, but the problem when they decide to do something about it. Europeans argue that their mission is to save the darker race, this sounds promising, isn't it? But the issue is that the salvation came in shape of torture by horrible tools and methods.(Fredrickson)

Moreover, George M. Fredrickson in the same article added that by the 19th century that and during the industrial revolution that came step by step with nationalism made the situation worse. That the world witnessed the announcement of the freedom of the Jewish. In contrast, this step wasn't in their favor that the white race put them in the category of inferior races. The remarkable thing that this century witnessed the philosophy of Darwin that his saying "the survival for the fittest" became the new slogan that motivates the world, especially the white race .indeed the Jewish and some of other darker races gain their freedom but the white race didn't forget their past easily, they remain in their category their view to theme also remain the same.(Fredrickson)

Fredrickson mentioned that Africa used to be a cake that everyone wants a piece of it. Fighting over Africa and part of Asia and the Pacific raised the sense of competition among the Europeans and America. Actually, the Asians and the Africans were the winning tickets in the strategies of spreading their power and dominating the world which lead to the appearance of a new business called slave trade. The Africans used to be a free labor for their business (Fredrickson).

The ultimate point of racism started in the 20th century that during this times the American community, especially in the south. The south used to be famous for the direct discrimination against the blacks and their liberties. Also, the government set an abused rules against them and treated them as non-humans. As an illustration, the government gives the right to the white citizens to kill the blacks when the black males' marriage or raping the white women in order to keep the purity of the white race and preventing mixing races (Fredrickson).

The writer added the big surprise was on the other side of the world that witnessed the rise of Nazi in Germany. This movement was headed by Adolf Hitler. He was known with his no mercy policies that his vision was exterminating whole races. The known and agreed about

Hitler that he shows the ugliest face of racism of all times. His principles were to purify the world from the inferior races (Fredrickson).

The world from 16th to the 20th century was living in a chaos. That what started by trips discovering new civilizations and new inventions give people a feeling of fear from the unknown. This feeling led to horrible acts that would remain printed in the minds of people and reserved also in the memory of the world.

2.2.Major Categories of Minorities in U.S.A

As we said before the American society during the last century witnessed a huge movement that the number of the immigrants raised. Also, the existing races in the United States were witnessing a rise in the number of population that the intermarriage between these races raised the number of the minorities. Nowadays the minorities are 70% of the American society which means that the United States is built on the sweat of those immigrants. The category of the minorities contains different races like the African Americans, Hispanic, American Indians and Alaska Natives, Asians and Pacific Islanders.

2.2.1. The African Americans

The African Americans are the first category of minorities that had a huge number of population. According to Kelvin M. Pollard and William P. O'Hare the majority of the African Americans are originally coming from families that lived in America from the last two centuries, their families' trees shows that their ancestors were apart from America from the beginning and that they were important members in building America. More important the remarkable thing that the increase in the number of the blacks in Americas is due to immigration. Even among this category, there is diversity. In 1980, 03% of the blacks in America were a foreign-born. The foreign-born happened due to the intermarriage was the reason for increasing the population. The intermarriage was between the Africans and the Caribbeans that during 1998 there were a statistics reported that the origins of 05% of the African Americans are from the Caribbean. The writers added that by the1998 around 03 million Americans were born in the Caribbean. When we mentioned the Caribbean we mainly mean the Dominican Republic, Haiti, and Jamaica. This diversity created a

kind of different language and a mixture of cultures. Furthermore, the Hispanic blacks are also apart from this category (Pollard and O'Hare 11).

2.2.2. Hispanic

Hispanic as the word refers to the people who have Spanish origins. According to Kelvin M. Pollard and William P. O'Hare that the word Hispanic defines the people their ancestors spoke Spanish as the first language mainly they came to America from Latin America. According to the statistics of the census bureau they announced that a Category of Hispanic means Mexicans, Puerto Ricans, and other Hispanic groups during the year 1997 they reach 18, 7 million Mexican American and 3, 1 million Puerto Rican. Furthermore, the number of Cubans reached 1,3 million in the U.S, besides that 6,4 million that includes Colombians, Dominicans. The writers added that there is a huge movement in the U.S that the number of the Hispanic reached the double during the last decades especially in the central Americans and the South Americans in which their located. The remarkable thing is that the Mexican Americans are the largest Group in this category because America has bordures with Mexico which the process of legal and illegal immigration it would be easier for them. (Pollard, and O'Hare 12-13).

2.2.3. American Indians and Alaska Natives

Alaska is a U.S state that located in the extreme north it's near to Canada. Pollard and O'Hare state that the civilizations of both Alaska's natives and The American Indians and even the Eskimo have deep roots in America that America used to be their lands before the arrival of the Europeans and the Africans too. According to the census bureau, the number of this category are rising faster than the other categories or races of minorities in the U.S that during 1999 the number of this category's population was 02million. After 08 years which mean in 1998 the number of population was only a 2.4 million. The remarkable thing that there are 500 American Indian tribes the famous ones is The Cherokee, Navajo, Chippewa, and Sioux, Choctaw, Pueblo, Apache, and Iroquois. The strong belief in Ethnic pride of fertility helps in raising the number of population of the Indian Americans from 1980 till 1990 by 28% for these races. The writers gave examples that the raise only in four tribes which are Apache, Chippewa, Choctaw, and Navajo that the number of the population used to be

increased to 38 % however in one decade the number of raise increased to 64%. (Pollard and O'Hare 14).

The American Indian would be the most category that attracted the people. The case of the American Indians would be presented as the abused race because as the landowners their rights are very much limited. Furthermore, their beliefs and heritage are not appreciated. The most shocking thing that the natives have the belief that their land is sacred should not be touched that nature is the mother should not be corrupted .however the American government each year took their land in order to search for the oil.

2.2.4. Asians and Pacific Islanders

The United States of America is known for the diversity in races that the American community contains different races and backgrounds. The Asians and Pacific Islanders is another category in minority is obvious that their origins from Asian and the Pacific region. According to the Bureau of census's statistics in 1990 that this category is the most group contains diversity in nationalities. The population of this group reached 10 million. The remarkable thing that the intermarriage increased the population of this group for instance, 600,000 Hispanic Asians. On the other hand, 900,000 Asians from different nationalities like Chinese, Filipino, Vietnamese, Asian Indian, Korean, and Japanese. Furthermore, the population of the Pacific Islanders reached 05% from this group of the minority that the origins of these people are mainly Hawaiians and other Pacific Islanders. (qtd. In Pollard and O'Hare).

2.2.5. Muslims in the U.S.A

Muslims and Islam in the United States are the most themes that took a huge attention in America. As we know the majority of the Americans are Christians. However, with the movement of immigration America witnessed not only diversity in races, but also in religions and beliefs. The most known religions in the United States are Christianity, Judaism, Islam, Buddhism, Hinduism and other religions.

The Muslims and Islam have been in the spotlight since the attacks of 11 of September 2001. This date was the touring point for this group of a minority that Ashley Moore started that its number of population reached 06 million only. The origins of these people are mainly from Middle East, Asia, Africa, and Turkish...etc. The attacks of 09/11 created a sort of a panic from the Muslims that called Islamophobia that the statistics showed that 45% of the Americans think that Islam is a religion of violence (Moore).

The media was the main responsible of these unreasonable thoughts because the media gave to the citizens the horrible image about the Muslims and Islam. The Islamophobia caused a kind of injustice for this group of a minority that the Muslims in the United States suffered from Institutional Discrimination the Muslims are not the favorite choice in jobs interview or promotions. Beside that the Social Discrimination that they became an easy target for a violence, and Economic Discrimination that most of the Muslims are losing their businesses because of the Islamophobia.

Islam is the misunderstood religion in the united states that most of the people related to terrorism. Actually, terrorism has no religion and is not related to any religion that all the holy books rejected violence and called for the peace. Quran specifically rejected violence that there is a verse said that if someone killed any person then he will be not considered as a Muslim anymore, and who killed a soul he will be as the one who killed all the people. God said “*Whoever kills a person [unjustly]...it is as though he has killed all mankind. And whoever saves a life, it is as though he had saved all mankind.*” (Quran, 5:32).

2.3. Contributions of the Minorities in U.S.A

America was built on the power of the immigrants which means the minorities. The minorities were the tool that made America great. This category gave birth to great men and women who created great things in all domains. The most category in minorities was creative in the field of science were the African Americans that according to a website named by Famous scientists in an article entitled by "15 famous black scientists in history" that listed their names and inventions as follow: “

Benjamin Banneker (November 9, 1731 – October 9, 1806) African American astronomer, mathematician, and author who constructed America’s first functional clock.

Charles Drew (3 June 1904 – 1 April 1950) American physician, surgeon, and medical researcher is known as the inventor of the blood bank.

Dr. Daniel Hale Williams (January 18, 1858 – August 4, 1931) African American physician who performed the first prototype open-heart surgery.

.....
Ernest Everett just (August 14, 1883-October 27, 1941) African American biologist and author known for his work on egg fertilization and the structure of the cell.

Garrett Morgan (March 4, 1877_august, 1963) African American inventor who made both the first traffic signal invention and the first patented gas mask.

George Washington Carver (January 1864_january 5, 1943) American scientist and inventor, an extraordinary explorer and innovator of agricultural science.

James West (born February 10, 1931) African-American inventor who developed the mic in the 1960s: holds 47 U.S. and more than 200 foreign patents on microphones and techniques for making polymer foil-electrets.

Mae Jemison (born October 17, 1956) American and physician and NASA astronaut known for being the first black woman to travel in space.

Marie Maynard Daly (April 16, 1921 –October 28, 2003) the first African American woman to earn a Ph.D. in chemistry.

Norbert Rillieux (March 17, 1806-October 8, 1894) American inventor and engineer, best remembered for his invention for the multiple-effect evaporator.

Patricia Bath (born November 4, 1942) American ophthalmologist and inventor known for being the first African woman doctor to receive a patent for medical invention.

Percy Lavon Julian (April 11, 1899-April 19, 1975) African American researcher known for being a pioneer in the chemical synthesis of medicinal drugs from plants.

Philip Emeagwali (born August 23, 1954) Nigerian-born scientist and inventor known for first using a connection machine supercomputer to help analyze petroleum fields.

Prof. Samuel Massie Jr. (July 3, 1919-April 10, 2005) an organic chemist who was the first African American to teach at the U.S. Naval Academy.” (Famous scientists).

As shown above, the African American had shown in the scientific domain. However, the minorities show a strong ability in other domains like sports that the most athletics who considered the proud of America were from the minorities like Mohamed Ali in boxing, Michael Jordan in basketball. Furthermore, in art and music the minorities in the U.S.A is the most creative group in art domain and literature too like the Americans Indians Literature like Zekala-Sa and the poetry of both Simon J. Otriz and Louise Erdrich.

Although, the Hispanic group didn't witness a great invention. However, over the history of their ancestors' invention is remarkable that a website named NLCATP started an article entitled by "Famous Hispanic Inventors" listed the names of the most creative inventions that Hispanic group did. The writer mentioned that the German and American were focusing on the WW2 while Hispanic were focusing on inventions to serve their societies. NLCATP added that with highlighting the Hispanic's inventions it would help the Hispanic group in the entire world to follow the path of their ancestors. For instance, “

- 1. Pedro Flores – The first Hispanic to invent and manufacture the Yo-Yo in the United States.*

- 2. Luis Federico – A Hispanic inventor that received a Nobel Prize award for his discovery of the sugar nucleotides and their role in the human body's biosynthesis of carbohydrates.*

- 3. Ellen Ochoa – The one who invented the optical analysis system. She is not just an inventor as she is also one of the world's first Hispanic astronauts.*

- 4. Santiago Ramon y Cajal – He is a famous Hispanic inventor that received a Nobel Prize award for his work on the human's nervous system structure.”(NLCATP).*

When it comes to the American Muslims who they considered as the most unappreciated minority not only in America but in some places in Europe too. Thought, Stuart Jeffries in his entitled article by ‘surgeons to a rappers ‘argued that Donald’s trump decision in preventing the Muslims from America. Jeffries said that the Muslims were apart from the American community since the beginning which means that the American Muslims are a valuable member in America the American Muslims defended on America during the British colonialism and fight side by side with General George Washington. Washington. The writer listed some names of the American Muslims who served the American community like the Pakistani-born Muslim neurosurgeon Ayub Ommaya and Malcolm X in politics, in science Ahmed Zewail is Egyptian-born won Nobel prize in chemistry and he lives in America when it comes to sports the boxer Mohamed Ali is the honor of the nation (Jeffries).

2.4. Minorities Definition and Some Concepts that Related to it

The general meaning of the word minorities is a concept appeared first in demographic studies for the categories that existed in the society. The minorities usually mean the smallest category that existed in the community. In the light of that, it's obvious that the origins of this category are immigrants that moved on in order to get a better life. Equally important that the minorities usually live in suburban.

“Minority, a culturally, ethnically, or racially distinct group that coexists with but is subordinate to a more dominant group. As the term is used in the social sciences, this subordinancy this subordinancy is the chief defining characteristic of a minority group. As such, minority status does not necessarily correlate to population. In some cases one or more so-called minority groups may have a population many times the size of the dominating group, as was the case in South Africa under apartheid (c. 1950–91).”(Enclopediabritanica editors).

The writer defines minority as a sociological term that groups of people that have its own religious tradition culture. As a matter of fact, this groups of people are mixed that not only one race it could contain diverse races from all over the world. These communities live as a second class with the dominant race usually the natives like the whites race. Additionally argued that is not necessary to be categorized as a minority in term of the population that recently minorities has a high number of populations even more than the native citizens.

2.5. Concepts Related to Minorities (Ethnicity, Racism)

As we said before the word minorities came side by side with some concepts that it is strongly related to it like ethnicity, race, and racism. According to English oxford living dictionaries defined the word ethnicity as follow “The fact or state of belonging to a social group that has a common national or cultural tradition. ‘*The interrelationship between gender, ethnicity, and class*’... ‘*The diverse experience of women of different ethnicities*’. In contrast, the term of a race which focusing more on the appeared characteristics which means a group of people sharing the same genetics like the color of skin.

The concept of racism is defined by Merriam Webster dictionary as follow: “*a belief that race is the primary determinant of human traits and capacities and that racial differences produce an inherent superiority of a particular race.*” Also “*a doctrine or political*

program based on the assumption of racism and designed to execute its principles, a political or social system founded on racism”.

Racism is an act that people practice on each other by judging on the others by their capacities and their color skin and beliefs too. The racism is inherit act that one race thinks that it's superior or better than the other races. The modern races game in shape of political policies that limited the other races abilities and liberties too.

2.6. Types Of Racism

Nowadays people start to realize that racism is an ugly act that tears up the society. People start to show some acceptance for the others. However, some people still practicing racism whether in a direct or indirect way. Racism as an act came in different shapes like Individual racism, institutional, cultural.

2.6.1. Individual Racism

J.M. Jones asserted that the individual racism is related to the racial prejudice that means as an attitude. The main idea is that this group of people is supporting the policies that abused and defined racism. Also, these people are very supportive to digging bigger holes between races in different domains like in education, economic. On the other hand, Brigham insisted that the individual racism divided into two overtly that the person speaks up loudly his attitude. The second type is covert that stay between the person himself on other word covered his racist attitude. The aim behind this attitude is to feel better about himself or herself is a kind of relief for this category of people. This type of racism is a purely psychological fight that happened inside the minds of these people this study was presented by Fredian that started that racism is a mental act that the mental state of person plays a huge role in his way of thinking and judgment on others. Brigham added that the individual racism is a purely psychological mental state that the person used it in order to satisfy himself and to reach the desire of being superior (qtd .In Scotte 03).

As we said before the individual racism is a mental state that the person shows a narcissi attitude against people from other races. However, the main question is where did this come from? The answer of this question is that this kind of racism is very much related with raising the children at a racist home or community. This kind of

racism emerged at an early age that the parent's attitude or education could reflect on child's thinking and view of other races.

2.6.2. Institutional Racism

ChaundaL.Scotte started that this type of racism contains the effects and traces of the political policies and laws that it would be against a special race or group of people. This type of racism usually happened with an intention, not by chance. Scotte added examples of this type like limiting the power of voting for a certain race or limiting the materials of education in certain communities. Furthermore, this type appeared to serve Caucasian Americans that was like a conspiracy against other races in order to serve and benefit the white Americans on the expense of the darker race, for instance, Klinker and Smith they used the red Americans and took their lands. Institutional racism could be a reflection or a result of the individual racism that when individuals got the power and the chance to rule they won't hesitate to applied such acts at work or any other places (qtd.In Scotte 04).

On the other hand, Cox(1993) argued that the institutional racism doesn't happen by intention, but sometimes it comes as result from the system that from the beginning is not fair with some groups or races. The governmental system is the responsible of this type of racism that the unfair policies or laws against minorities could affect unconsciously on individuals to act the same way or to be a tool of the system in order to reach their goals. This abusive system has appeared in so many domains as education, health justice and so on (qtd.In Scotte 04).

2.6.3. Cultural Racism

Cultural racism is another type of racism, Peter Chua started that the cultural racism is the feeling of domination and superiority from a race to another. The cultural racism is very much related to the institutional one that the powerful institutions and people had a huge role in supporting this type of racism. On the other hand, this type of racism was justified by the biological differences and the cultural construction that the language, religions, and the immigrants' attitude like being criminals and so on were main reasons of emerging this type. Furthermore, the writer added that cultural racism has a tied relationship of what we called "Laissez-faire" and "color-blind" that the most of the countries disguise with the mask and the image of equality between

racism. Moreover, the majority of the citizens realize that the cultural racism still exists in their communities but it comes in indirect ways (Chua).

Conclusion

This chapter has highlighted the minorities in the United States of America. The main reason for defining racism and other concepts was to put the reader in the center of what the minorities suffered and faced in America. Also, this chapter gave an overview of the major categories of the minorities and their contributions. The reason behind mentioning their contributions was to give them a credit in building America reputation and to tell people that minorities are valuable members in the community indeed that they suffered a lot from racism and discrimination but they still serve their country.

**Chapter Three:
Research Methodology,
Data and Design**

Introduction

This chapter deals with the research methodology of the thesis. More precisely, this chapter will include the research strategy, the research approach, and the methods used in collecting the data. Besides that, this part of dissertation explains the reason behind limitation the study. This chapter is very important that gathered the procedure of the whole work.

The literature Review in this dissertation on the political scene in America clearly indicates the importance of politics in the life of the American citizens. Usually, politics as a science is mixed with other fields. The major fields that get along with politics are discourse analysis that the political discourse is considered as a major branch of the political sciences. So, the major two fields in this thesis are politics with discourse analysis, that these two fields have given the research a depth, also they shaped the structure of this research.

3.1. Research Strategy

The research strategy is where the researcher explains that his research is not that new and is not from his own creation. In this part of the thesis the researcher admits and of others works on this topic. Also, the writer would honor others work in this field indirectly. However, the researcher has the chance to defend his research and proves that he made a different version of the previous works.

This research or discussion is not quite new because there are researches early deals with it. So many academic researches have been studied the political scene in the united state. In the purpose of America is the most powerful country in the world that U.S.A politics can affect the entire world. As we said before this research is not new but it will be as a different version of the existing studies.

In the same fashion, analyzing the political speeches is also has been done by several researchers. Especially the American politicians that attracted so many researchers with their comments. Though, this discussion tries to analyze the speeches in a different easy way which is by studying it in the shapes of essays. The essays will gather all the important thing that both the president had said about race and minorities. Besides that ,this two essays will contain the circumstances that were happened during the speeches.

3.2. Research Approach

It is the method used during the research. It's important to use the right approach in studying the collected data. Each field of study has his own approach that would help the researcher during his work. Though, choosing the right approach is up to the researcher because each one has his own vision of making things.

The research approach used was analytical approach because is the suitable one for these kinds of researches. According to this approach, researchers have to narrow down the problem in order to solve it. The analytical approach is where the researcher breaks the problem into small pieces in order to find a solution. The smaller pieces are also smaller problems however these problems' solutions is the first step to solve the whole problem.

On the other hand, this research also contains another research approach which is paraphrasing. Paraphrasing the data allowed the researchers to understand more the previous works that related to his research. Also, Paraphrasing allows the researcher to speak his mind. This definitely sounds wired how can a person speak his minds with others opinions? Well, when person paraphrasing another researcher work he or she would use his own understanding of that data during the paraphrasing which could give him the freedom to express his own reaction to that data.

3.3. The field of the research

As we said before the researcher has to focus from the very first moment on the plan of his research that this plan must come under the right field of study. When it comes to this research is mixing between two fields politics and discourse analysis. These two fields are completing each other that would provide a depth to this dissertation.

Politics is a domain or field that controls over other domains for centuries. We could say easily that politics is the core of other sciences that the scientific domains are serving the political domain. When we said serving it we mean that many scientific institutions are under the control of politics that the institutions serving in the best way they could. In this thesis, the political domain is shown in choosing the political scene in the United States of America in this decade. Beside that the political side in this research is shown in focusing in the domestic policy in the United States.

This research is mixing between two fields politics and discourse analysis which made us chose the branch of political discourse. The political discourse is a branch of discourse analysis that mainly focusing on politics and so on. In this research, the political discourse is the main branch that shows in analyzing the presidential speeches of both Barack Obama and Donald Trump.

As we said before this research focusing on the branch of political discourse. Political discourse in this dissertation is shown in analyzing the presidential speeches of the two American presidents. The two speeches have been chosen because the first speech of Obama is encouraging for unity and shows the value of the minorities in the United States of America. On the other hand, the speech of Donald Trump is attacking the minorities and the immigrants in the U.S.A.

3.4. Data Collection Method and Tools

Data collection method and tools are the most important steps in making a research . The data collection is the materials that used in the discussion but what is important is how this data was collected? Whether randomly or chosen for specific reasons. The method of collecting data is also different from one author to another. In this step, the researchers' characters show up because each one followed his own cup of tea meaning the method that suits him or her.

For the purpose of this research, a deep reading was used. The deep reading aims to capture the citizen's opinions about this issue in their community. I've read blogs, comments, articles even videos in order to put myself in their position. The main advantage of reading different sources is to capture the issue from all its part. Besides that, the diversity of reading allowed me to understand more the mentality of the American citizens toward racism and the minorities.

However, there is a risk that the available data is only a reflection of the personal views of individuals rather than the whole society. Nowadays, we are in a world that admires the freedom of speech that everybody gives his views on thing and issues. Obviously, I chose the data that was written by professionals in this domain. However, those professional people are a human being to that sometimes their point of views wouldn't be completely objective after all everyone has his own fight.

Though, the certain thing in this research is the speeches of both presidents that show their clear opinion about racism and minorities in the United States of America. Both of speeches were picked to show the different opinions and views not only the president but also the political scene in America who became divided into two because of this issue which is racism against minorities in the United States. The speeches were Chosen specifically to show the main idea which is that Barack Obama is the biggest supporter of the minorities and the cultural diversity in the U.S.A. Furthermore, Donald Trump is the president that completely against the immigration and minorities in the United States.

The sample of the speeches that were the main study in this dissertation as follow:

- Barack Obama's Speech. (A more perfect union)
- Donald Trump's speech. (Presidential Campaign Announcement make America great again)

The Obama's speech was analyzed in term of themes which means the main things that this speech contained. Besides that, the main focus was showing the storytelling technique that Obama used in order to get close to the audience. On the other hand, Trump's speech was analyzed in the same way focusing on the main themes in the speech.

3.5. Sample Selection

Sample selection this step shows the seriousness of the author toward his work by choosing the right data. The right data is not chosen randomly has to be chosen specifically. When we said specifically that the writer has to take the opinions and works of specific people, people who are from his working field. It is right that the researcher has to cover his own discussion from all the parts and fields but the important thing is to focus on the main field. Sometimes the researcher mixes between more than one or two scientific fields in order to study his research.

The method of choosing the right materials to work with is important to develop the research. This method cares about the background of the people whom we took their opinion in this discussion. when we said background we mean their knowledge in politics relationship and regarding a research subject (qtd.in Langos) In This study the articles' writers and the WebPages that has been chosen selected for being a related with this discussion and it also related to the political field.

Also ,the collected data has been chosen carefully. Most of the writers that we chose their articles are ex-journalists in the Whitehouse. Also, the websites that were chosen is a much-known one like the New York Times which is the website of the famous newspaper. When it comes to the definitions of some concepts in the dissertation we chose the most famous dictionaries online. The shortness of the printed materials made us be selective researchers when it comes to the data because surfing online made us facing a big amount of websites.

3.6. Research Process

The research process is where the researcher has to explain the process of madding their researches. In this step, the writer made clear the circumstances that faced the study whether normal or not. The researcher has to mention the dates in order to report the time has been taken in this study.

The approval of the title was taken in October of 2017 by the supervisor. The acceptance of this discussion was after setting a premier outline of this topic. More specifically, the supervisor gave the starting light to us after explaining the nature of the research. The supervisor made changes in order to make the study more interesting. The research was made from October 2017 till may 2018. During that time, we had a meeting each week in order to observe the process of the dissertation. At first, this research faced some difficulties because of the shortness of the resources. Most of the used data are from websites that finding the right and the wanted information was hard that a lot of websites provides different information under fault titles. After that, the thing went smoothly.

3.7. Data Analysis

Chose the right data is very important but the most important thing is to choose the right approaches to studying it. The approaches are ways that help the researchers to narrow down the studied problem. In this step it could included the researcher's views on the studied problem.

The gathered data from the articles and WebPages and even the speeches were studied by using the method of analysis. In the same fashion, analyzing the data could help the researcher and the reader to simplify the information as well as the problem. Though, the main problem in data analysis is that the researcher could make mistakes in interpreting or

analyzing the data. Furthermore that the thinking and the opinions of the researcher could reflect easily in analyzing the data.

This research was divided into three chapters that covered the whole study. First of all, the first chapter was considered as an introduction to the fields of the study which are discourse analysis and political discourse analysis. Then, the second chapter was written as an overview or as a definition of the category of the minorities in the United States of America. Finally, the Fourth chapter which contained the biography of both presidents and the analysis of the speeches.

3.8. Techniques of Presidential Speech analysis

Like any study, it got through a special process, this dissertation the main study was studying and analyzing the speeches. This research focused on certain techniques in the analysis of the speeches of Barack Obama and Donald Trump. The first technique that was used is focusing on the body language because it's the most important steps in performing any speech when it comes to both presidents they presented their speeches with a confident and energy that their heads were high all the time.

The second Technique is intonation when it comes to intonation Barak Obama did a good job that he was raising his voice when he wants to highlight the issue of racism. On the other hand, Donald Trump during the whole speech kept his voice in high volume which would be no convenient for some people in the audience. The third technique that was used in both speeches is storytelling that both of the presidents told stories in order to show that this issue and samples indeed exist in the American society.

Furthermore, Both of theme used the technique of repetition the aim of this technique is to emphases the main issue. Also, the technique of pausing this technique is aimed to give the audience a space to think about the previous talk. Finally, The articulation in this technique Barack Obama has a much better way in expressing his ideas and thoughts that during the whole speech kept his speeches in the right path that he didn't insult or hurt anyone. Besides that he used a formal language shows that he is a truly intellectual man. Unlike Donald Trump, he used informal language in some cases named America "Dump".

Conclusion

The main purpose of this study is to test whether Racism against the minorities still existed in a country that was built by the immigrant which they are the ancestors of the existed minorities. In addition, the intent of this chapter was to introduce the research methodology that used in the process of data collection. That the other three chapters contain a data that the first chapter's data was introducing the fields of the study. The second chapter's data was about minorities status in the United States, also was an overview of the categories of the minorities that founded in the American community and their contributions. The fourth chapter's data was an analysis of the political speeches that one of them admires the minorities and the other one against them. The analysis of the two different speeches is also a comparison .between the different point views of the two presidents.

**Chapter Four:
Obama's Speech Vs.
Trump's Speech**

Introduction

This chapter is all about getting in the case study that will include a comparison between the last two presidents of the United States of America. The last decade America took the attention of the world that became a strong nation and a role model of other countries. Indeed America suffered for decades from eliminating the minorities those who are American citizens raised and born in it but coming from different backgrounds. Barack Obama's two terms were the huge victory of all Americans that would celebrate of vanishing racism. America is known with the land of liberty that the citizens' opinions are valuable till the last year 2017 that the United States witnessed the victory of a president that doesn't give any importance to the citizens' opinion that broke all the previous protocols. Donald Trump draws so many links about his ways of working that made the Americans confused whether this method is for their good or not. Thus this chapter will highlight the biography of both presidents, besides that it will include their companies and promises to people. Finally, it will deal with the analysis of their speeches.

4.1. Barak Obama's career and life

The human beings since birth are born thirsty for greatness sometimes the glory came by its own other times came with the hard work. Barack Obama is the symbol of hope to all people not only for the Americans from different backgrounds but also to people around the world. In 04th of November 2008, America witnessed the winning of the 44th president and is not any president. This time united states welcomed the first African American to be a president. In an article entitled by Barack Obama biography, the website author started by Barack's early life. Barack Houssein Obama 2 was born in Honolulu, Hawaii on the 04th of August 1961. Obama's mother Ann Dunham came from a military family that both her parent served in the U.S Army. On the other hand, Obama's father Barak Obama SR was born and raised in Kenya after that he gained a scholarship to U.S.A when he met Obama's mother (Biography).

The relationship between the father and the son almost didn't exist because his parent separated and Barack Obama moved in with his mother and stepfather to Indonesia with his stepfather. In Indonesia Barack Obama get closer to the Islamic world and made him understood that Islam is a peaceful religion doesn't relate to terrorism. At age 10 years old Barack Obama and half-sister returned to the united state because their mother was afraid about her kids' safety from the political status in Indonesia back then and about their education too (Biography).

Furthermore, Obama continued his education in his grandparent at Punahou Academy. He was one of three African America in that school in this age Obama start to realize the meaning of racism and ethnicity in united state. The remarkable thing that he shined on both sides in school meaning the academic side and sports too. As we said before the father-son relationship was almost doesn't exist but Obama's father was a hero for him by the age 21 Barack Obama lost his father in a car accident. After graduating from high school he continued his studies at Occidental College in Los Angeles for two years then he moved on to Columbia University in New York City where he got his diploma in political science (Biography).

Obama continued his work in business domain till he moved on to Chicago in 1985 where he serviced the community there in order to improve the status of low-income citizens in the south side of Roseland and Altged Gardens. During this period Barack Obama started his interest in religion in which joined to Trinity United Church of Christ. Besides that, he went to Kenya to honor his father and ancestor, the remarkable thing that after Kenya's trip Obama returned with a strong ambition that in 1988 joined to Harvard Law School. The law school opened to him a lot of doors and opportunities that in 1989 became Laurence Tribe's research assistant. After that, he joined the Chicago law firm of Sidley Austin as a summer associate and it was there he met his wife Michelle Robinson. Sooner Barack Obama shined in this domain that his abilities made him the first African-American editor of the Harvard Law Review. Not long after graduating from law school he became a civil rights lawyer and also worked as a teacher in Chicago law school (Biography).

4.2. Barack Obama and Politics

The first contact of Obama and politics were during Bill Clinton campaign in which he helped organize voter registration drive. Years later he won the seat of state senator of Illinois as a member of Democratic Party. Obama as a state senator highlighted the main issues in his community like health care services and education of poor children. By the year 2000, Barack Obama failed in his run after the U.S. House of Representatives. However, this didn't stop him from trying that in 2002 started raising funds for a seat in the U.S. Senate in 2004. Obama was against the war in Iraq in general and using force in it, but back then he was only a senator his opinion won't made a big difference (Biography).

Obama gave an indirect message that the failure is the first step to success. In 2005 Barack Obama won and became the third African-American elected to the U.S in America's history. Furthermore, in 2008 he started his run for the presidency against Hillary Clinton and John McCain, in which he won the presidential election by 52.9 percent. The minorities celebrated with their victory of being valuable members in U.S. In contrast Obama inherited a catastrophic economy that the nation's debt was a big issue and two foreign wars and a lot of issues from the previous presidents which made him take the decision of reformation of a certain sectors in order to save the country from drowning down (Biography).

In 2012 Barack Obama was running again after the second presidential term. Obama became the American favorite so sooner people predicted his winning and indeed he won the election with 60 percent this time. However, the domestic issue was raising the main problem was The Affordable Care Act that the health care law was the main responsible for losing the insurance of so many Americans. The issue started when the website called HealthCare.gov that allowed the citizens to buy and find the suitable health insurance for them. However, the website had several technical problems that lead to stopping working (Biography).

Obama's reformation was remarkable that the most reformation laws were as follow:

- Obama's health care that helps a million of Americans to have expended insurance and allowed citizens under 26 years old to be insured under the parental plan

- Economically Barack Obama set a law to save the nation from drawing because of debt by controlling the budget of government.

-When it comes to the military he gave the permission to cancel the policy of “don’t ask, don’t tell” that prevents the gay soldiers from serving in U.S Army.

-Clean Power Plan 2015 a plan was announced by Obama’s administration to limited the carbon pollution and reducing greenhouse gas.

-Gun Control that Barack Obama insisted on the necessity of acting against the violence that came from guns like the shooting in schools in 2012 that the government should check gun owners’ backgrounds and their mental health (Biography).

4.2.1. Obama’s Motivational Speech

As we know Obama is the first president that came from the minorities. All eyes were on him some people predicted his fail others believed on his abilities to make a huge change and indeed Obama served America during his term in a good way even some Americans called him the next Abram Lincoln. As we said before the speech is the winning ticket of any politician Obama was the most creative politician or president in this field his speeches were the turning point in the American politics.

4.3. Barack Obama’s Speech Analysis

In the 18th March 2008, at the constitutional center in Philadelphia, The former President Barack Obama presented an unforgettable speech that almost unbeatable one about the issue of race in the United States. Obama’s intent to deliver this speech was to highlight the suffering of the minorities and their ancestors in a land that called itself the land of liberty and justice. My analysis will focus on how Obama used the concept of race to take the sympathy of the American citizens. My analysis will focus on how Barack Obama used the strategies of storytelling, intonation, articulation, pause, and quotation. As we said before in the first chapter the steps of presenting a good speech are dividing it into three the introduction that attracted the audience attention. The body which includes the main themes and the speaker’s case. Also, the conclusion that would be a summary of the whole speech.

Barack Obama opened his speech confidently that his tone shows his seriousness about the case of race in the United States. Also, His tone was full of sorrow of what his ancestors suffered from racism during the last centuries. Obama started his speech by telling the story the constitutional Convention of 1787 that was America living the hell of civil war because of debt of the nation the American government allowed the slavery because it was the

solution of the bad economy back then which President Obama called it “it was stained by this nation’s original sin of slavery”. “The document they produced was eventually signed but ultimately unfinished.to allow the slave trade to continue for at least twenty more years, and to leave any final resolution to future generations.” (Obama). The president Obama started talking about the slavery to tell the audience that the African American was apart from the American since the beginning. Besides that, he continued blaming the constitutions that suppose to protect people’s liberty and keep the justice in the society. He insisted on the gaps in the constitution that were the reason of the slavery, also that this gaps still existed thus the constitution still not doing enough to protect the liberty of the Americans those whom from different races.

Barack Obama continued his talk by promising the audience that his administration will walk on the steps of those who came before him those who fight for equality and justice. *This was one of the tasks we set forth at the beginning of this campaign – to continue the long march of those who came before us, a march for a more just, more equal, more free, more caring and more prosperous America.....– unless we perfect our union by understanding that we may have different stories, but we hold common hopes; that we may not look the same and we may not have come from the same place, but we all want to move in the same direction – towards a better future for our children and our grandchildren.”*(Obama) ~~222222222222~~He continued his talking by justifying his timing in running for the presidency that this time all the categories in America should work together to solve all the issue of the nation. Here Barack Obama is insisting on the power of unity that would create a better world for everyone. He continued sharing his personal life and origins with the audience in order to make them know that he really knows what he's talking about. He shared his origins story to allowed the audience getting know him better and to keep them interested. Obama carried in his strategy of storytelling by talking about race and his wife's ancestors who suffer from slavery too in order to make the audience feel the pain of the African Americans and other races, besides that he wanted to salute and revived their memory and sacrifices.

The president mentioned that the American community is so opened to the idea of unity. The unity exists whether in the smaller communities or the bigger one that the South Carolina is the best example of the unity between the white and the African American living side by side. Though, he stated that the American community still suffers from the racism that

he personally faced that during his campaign that some people called him ‘not black enough’ or ‘too black’.

He also condemned his former pastor for his racist comments and stated that he wouldn’t change the church cause the church had a deep meaning in the black community that quitting from the church is like quitting from his identity. He continued giving the reason behind the racist comment from his former paster and people like him to the rough situation that the last generations of the African Americans lived in due to the discrimination. The president Obama insisted that the anger and the misunderstood between races lead to the division. In another well –utilized speaking technique, President Obama noted the need to over the division that existed in the American society and to support the unity in order to solve the issues that doesn’t have any race like “two wars, a terrorist threat, a falling economy, a chronic health care crisis and potentially devastating climate change”.

Barack Obama didn't even attract the African Americans attention but also the white race when he mentioned that he knows that there is injustice in the white community too that some white citizens suffered from injustice that they think that the African Americans got many advantages then they do which he called it misunderstanding misleading that divided the American society. He added that some politicians feed the anger and the fear between the races for their personal benefits. He continued advising the American citizens to learn from their past and work for a better future a better education, better healthcare.

He re-mentioned his former pastor’s comment that the wrong thing in his comment is that America didn’t accomplish a thing considering the issue of race which Obama said that America is able to change and to have a brighter future. Furthermore, the president Obama insisted that the white community is admitting the suffers of the African American from discrimination in their modern society however just admitting it is not enough. He repeats that they must do something about it in schools and in the society as well. He insisted on the principle of equality for all the Americans when he said:”It requires all Americans to realize that your dreams do not have to come at the expense of my dreams”. He tries to win the audience over to his side by highlighting the most important issues which are improving the health care system, welfare, and a good education for all the Americans, that investing in children's education is beneficial for America’s future. The speaker makes the speech much interesting when he alludes from the bible verses that encourage for the unity and it’s important to get over the issues.

The president Obama draws his audience's attention to the corrupted politics that divided the American citizens that deals with race as a secondary case that has no value the president continued his speech by illustrating with OJ trials and Katrina's Hurricane that shows the discrimination toward the minorities that no one did a thing about it. He tries to persuade the audience by telling them that this is their chance for changing the things to better that this is their kids' chance for getting a better future in all domains. He informs the audience about his intent to improve their lives by promising them to provide a health insurance for the white, Hispanic black for all the American citizens who suffered from this issue. He added his intent to provide them with decent jobs by reopening the mills. He informs the audience that people from a different race is not the reason for their unemployment, that the reason behind there is the companies itself. He repeated the theme of unity that appears in the image of the soldiers from different races fighting side by side for their country. He continued his speech by criticizing the war and wondered how they could bring the soldiers home again and on how they could thank them for their efforts.

To achieve a warm reception Obama mentioned that he believes in the next generation's abilities to change America for better. For ending his speech he used again the storytelling technique this time he chooses the story of one of his administration workers which is a white girl that her mother suffered from cancer and her financial status is not that good however she chose to over it and helps other children who have the same suffers like she did over blaming the minorities for her rough situation. But the main model in Ashley's story is the unity that the old black men that his reason for supporting the campaign is Ashley that shows that unity still existed.

Barack Obama's speech captures everyone from the beginning to the end. During the whole speech, Obama kept his body language in which his head was high and continued doing the eye contact with the audience, besides that his intonation that passes his feeling and emotions. Barack Obama knows how to inspire people because he's the president who made the Americans believe again.

4.4. Summary of the Essay of Obama's Speech :

_He mentioned two different stories in the beginning and the end of the speech in order to show that Americans are getting forward from racism.

_He focuses on the theme of unity and race.

_His program was to provide a better healthcare, better education, and better economy.

-He used the pronouns we/us to show that the unity of the Americans citizens. Also to show that the citizens are equal and no place for race.

4.5. Donald Trump Career and Life

In psychology, there is a rule recommended to mix with the positive people because they will influence your thoughts and behavior. Positive people send good vibes could influence others those vibes could change their thoughts and behavior. Nowadays we can consider ourselves as consumers that we are influenced by the media. Media became the powerful tool that served politics especially in U.S.A that considered as the fourth men. When it comes to Donald trump we could say that the media is his supporter because the media served him in a good way whether his business or his political career. In other words, media was the supporter number one to Trump that because of it Trump got the presidential seat. In the same fashion, Donald Trump keeps on his strategy by influencing the American citizens by the negative vibes by his racist comments.

In 20th January 2017, America welcomed to the 45th president. In an article entitled by Donald Trump biography, the website's author started by Trump's early life. Donald John Trump was born in Queens, New York on the 14th June, 1946. His father Frederick C. Trump started as a builder and real estate developer who specialized in constructing and operating middle-income apartments in Queens and Brooklyn. However, after the war, his wealth grow. His mother Mary MacLeod was an immigrant originally from Scotland. The couple settled in Queens in an immigrant neighborhood full of the western European immigrants. Donald is the fourth child of the couple. By the age, 13 years old his parent send him to the New York Military Academy in order to learn discipline and indeed he shined there in sports and becoming a student's leader till he graduated in 1964. He studied in two universities Fordham and the Wharton School of Finance at the University of Pennsylvania. During the time of his studies, he used to be a worker in his father's company in which he got an experience in the business (Biography).

Donald John Trump is well known for being a billionaire that his fortune could pass 03 billion \$. His wealth divided into different business domains like the GrandHyatt Hotel in New York city, Golf clubsetc. In 2004 he entered into show business and he became a reality show star which served him in a good way that helps him to build a reputation. But the

remarkable thing that he is following his father's steps by hiring his own children in his companies so business for Donald is a family matter (Biography) .

4.6. Donald Trump and Politics

When we mention Donald Trump is indeed a heavy name in the business domain. However, the last few years trump showed an interest in politics that in both 2000 /2012 quite from the Presidency as a Reform Party candidate. Trump announced his Intention in entering the race over the presidential seat in 2016 as a Republican candidate. At first, no one thought he would be serious because he had no experience in the political domain as well as during the presidential race Donald Trump suffered from political scandals and even sexual harassment scandals. Trump as a candidate for the presidency made the election of 2016 unforgettable. Though, in the 08th of November 2016, he won the race by 306 electoral votes and defeated the former first lady Hilary Clinton (Biography).

Trump's reformation was remarkable that the most reformation laws were as follow:

-The wall with Mexico that he order to be built in the borders to stop the immigration from Mexico to U.S.A that this decision wasn't accepted by the Congress, however, Trump insisted on double the security in the borders

-“The extreme Vetting” in January 2017 trump called to an extreme check of the Muslims in airports in what he called it “keep radical Islamic terrorists out of United States Of America. Also, that he mentioned that the priority will be given to the Christian Refugees.

- Gun control America is suffering from school violence that most of the Gun shouting that happened in schools after similar cases in Marjory Stoneman Douglas High school in Parkland; Florida, Donald Trump suggested to arming teachers which made the teachers and public outrage for his suggestion.

-Recognition of Jerusalem that the 06th of December 2017 Donald Trump announced that Jerusalem is the capital of Israel which America refused to take aside in this war between the Palestinians and the Israelis on several occasions. The announcement upsets the whole world. However, U.N. General Assembly voted to cancel the announcement (Biography).

4.6.1. Donald Trump and his Racist Speech

No one has doubts that Donald Trump is a good businessman that have strong opinions and most of the time he's not afraid to express or speak up loudly his thoughts and views. Many of people mix their personal views with the circumstance around them which create a sort of a misjudgment and this same case with Donald Trump and the minorities that he's mixing his works with personal views. The politician work is very sensitive because this domain is controlling over the other domains in which effects on people's life. This way the politicians have to stay objective and to serve the country and the citizens in a good way that would benefit everybody. So for answering the question, Donald Trump is dragging America into the hole of racism that would cost America all the works that have been done to vanish it over the years.

4.7. Donald Trump's Speech Analysis

In the 31st of August 2016, in Phoenix, Arizona, The recent President Donald Trump presented an unforgettable speech that almost a shocking one that would remain in the history of America. The speech was considered as a hate speech that insulted so many people which made the public outrage. Trump intent to deliver this speech was to show his seriousness and commitment to the security of America from the interior and exterior threats. My analysis will focus on how Donald Trump used the technique of storytelling, Intonation, articulation, pause, and repetition. As the previous analysis, Trump didn't follow the same steps in presenting a speech which he entered in the core of the theme directly.

Donald Trump opened his speech confidently that his tone shows his seriousness about the case of the immigrants in the United States. Also, Trump started his speech by saluting the audience for the great attendance. He continued naming the other candidate who did speeches in the same room as sweating dogs for having no audience or supporters. He started his speeches focusing on the economic situation of the country that China beating America in trade that he claims he's beating it when he said "I beat China all the time, all the time" we can see here repetition for the word all the time he repeated it in order to convince the audience that he's a good businessman. Trump draws his audience's attention by minimizing the economic power of the united state when he mentioned the expensive Japanese car in the American market the strategy of trump was to made the audience get the feeling of fear and concern about the nation's situation. Also, he tried to persuade the audience over his side by mentioning Mexico and considered theme as an enemy, not a friend because of they are a threat to the American economy. -"When do we beat Mexico at the border? They're laughing at us, at our stupidity. And now they are beating us

economically. They are not our friend, believe me. But they're killing us economically.”(Trump).

Furthermore, He uses a metaphor by naming America as a dumping ground for other countries issues which means an indirect statement for refusing the immigration“ The U.S. has become a dumping ground for everybody else’s problems.”(Trump). He continued his attacks against the immigrants and minorities by insulting the Mexicans in which he used the word these people as he referring they are not a part from that American community he continued his attacks by saying that the most immigrants have issues and that they are a dangerous people. Likewise, He insulted the Latin America and the Middle East by claiming that all the immigrants from these regions are dangerous. Besides that, he attacks the Islamic terrorism "ISIS" claiming that their wealth is growing up and computing America by owning the oil.

In the same fashion, he explained his intent to own the powerful army in the world. He played the card of loving the soldiers to attract the audience attention. Throughout the speech, he kept repeating that the Mexicans are the blamed and reason number one for the unemployment in America. Also, he called them as an enemy that weaken the country and benefited their mother countries.

For the purpose of attacking the other candidate, he used the technique of the storytelling that they didn't even know the basics of saving the nation from drowning down, that none of them speaks about China or jobs. That those politicians only promising the people without doing any actions about it. He criticized the Obamacare program by once again used the technique of storytelling that he quoted the complaint of his friend that was a doctor.

He continued attacking the former president Obama and called him a negative force and not a leader he used an aggressive tone to express that. This means that he doesn’t think that any politicians from the minorities are qualified to be a president. Once again he blamed the immigrants and the foreign companies for the unemployment in the U.S.A. In the hope that, he wanted to gain the audience's vote by Promising to vanish the unemployment in the United States.

He continued sharing with the audience stories of his friend and all the American businessmen and their suffering in do business in China. He considered China as a first

competition in the field of economy. Moreover, he criticized the American government by helping other countries to grow and not doing anything to grow America. He tried to convince the audience to vote for him by remained theme for his donations to the charities which made him a nice person.

In another speaking technique, he finished his speech by promises and his intentions for the nation if he's become a president. First of all, He announced his intention in replacing the Obamacare program. Also, he shows his intent to build a wall to prevent the Mexican immigrants from entering U.S. Furthermore, he promised to fight hard the ISIS. Trump re-mentioned to restructure the Obama's Illegal executive order in immigration policy. He shows his intent to rebuild much better airports like China and Qatar. The president Trump promised to reduce the debts and to reconsider the whole strategy of foreign trade. He warned the American by passing his emotions of fear for what coming in the future. He concluded his speech by promising the citizens by making America great again.

4.8. Short Summary of the Essay of Trump's Speech

-He mentioned 03 different stories.

-Donald Trump used shorter sentences.

-He paused a lot to make the audience attention and to make them memorize each word or sentence of the speech.

-He used the technique of repetition to emphasizes his visions and plants the fear of the future in the audience.

-He used the pronounces we and they /this people refereeing to the immigrants that they are not part of the American community.

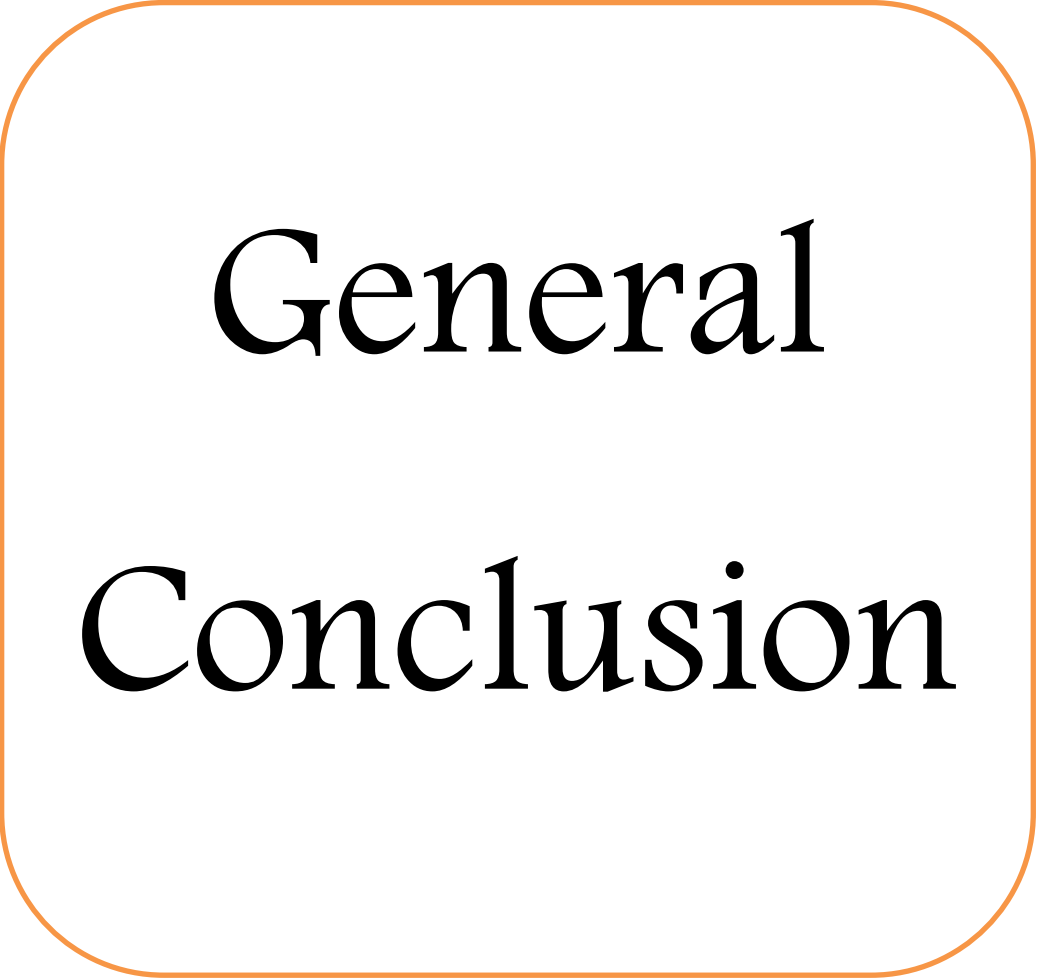
-He continued blaming the immigrants for the unemployment in the country.

-He criticized the administration of Obama when it comes to the policies of Healthcare and immigration.

Conclusion

This chapter tackled the lives and visions of two different presidents of United States. The whole study was a comparison between two American politicians. The remarkable thing that during the Obama's administration America witnessed a period of peace that the division in the American society started to vanish, that the injured and broken hearts of the Americans

started to heal. Different from Donald Trump started his political career by tearing apart the American society. Trump has a vision of making America unbeatable however his ways of doing that is not quite good which shows that his personal views and opinions are controlling him. The analyzed speeches showed that America is living in a chaos because of racism against the minorities who are the core of the community .Racism is still showing up over and over which means that the seeds of hatred against the darker races are planted deep in the citizens and the community by media and other parts.



General
Conclusion

General Conclusion

General Conclusion

As a conclusion, this dissertation mixes between two fields discourse analysis and politics. These two fields were chosen because the topic requires these two domains. In the same fashion, the topic of this dissertation is a comparison between two different American presidents Barack Obama and Donald Trump. These two men are a sample of the division that happened in the American society. The American community suffered for decades from the division that tears it up. This division came in the shape of racism and discrimination towards the minorities that the white race was convinced of being superior.

The American government did its best to contain these dangerous tumors which eating up the community. The remarkable thing that through the 21st century the society started to adopt the idea of acceptance of the others. However, the last year the idol society fall in the whole of racism once again, this time the first men in America the president announced his rejection to the other races. This dissertation tackled the main fields of the study, besides that it tackled the minorities status and their contributions in the U.S.A. Also, it tackled the issue of racism in the American community by highlighting its kinds. Furthermore, these papers tackled a comparison between Barack Obama the president who defended the minorities vs. Donald Trump who rejected and offended the immigrants and their presence in the United States.

When it comes to the results of this dissertation that the American community still suffers from the racism maybe because of fair or because the racism never vanished that it was there since the beginning. Also, It's obvious that America built by the immigrants but the darker races still suffered from the discrimination whether cultural, institutional or even individual racism. America is living a chaos because of the reflection of the personal views in politics and The president Donald Trump is the best example of this case. Through this research, we realized that America drowning to the bottom because of racism towards the minorities. On the other hand, the minorities in America are considered as the core of the nation for what they provide the country, the power of the minorities is what builds America.

General Conclusion

During making this research there were certain hypotheses that were realized for example that the United States of America never gets over the issue of racism that the seeds of racism were there from the beginning. Also, the politicians and media play a major role in advertising racism and minimize the issue. Furthermore, if the Americans insist on minimizing the issue of race it would drag America into a whole of hatred, beside that the president Donald Trump is dragging America into a second civil war.

George W Bush and Bill Clinton, both of the presidents Bill and Bush dealt with the issue of race that Bill Clinton was a supporter for the African Americans. However, Junior Bush was against the minorities but he used indirect ways. Furthermore, the French politics is an amazing field of study that the politicians in France are known for their hatred for the minorities. It's obvious that this research has so many angles that should be covered and studied.

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Appendices

Barack Obama Speech’s Appendix

-The Link of the Speech on YouTube

-<https://www.youtube.com/watch?v=pWe7wTVbLUU>

The Taken Parts of Obama’s Speech

1-“Two hundred and twenty one years ago, who had traveled across an ocean to escape tyranny and persecution finally made real their declaration of independence at a Philadelphia convention that lasted through the spring of 1787”.

2“The document they produced was eventually signed but ultimately unfinished.to allow the slave trade to continue for at least twenty more years, and to leave any final resolution to future generations.”

3-“Of course, the answer to the slavery question was already embedded within our Constitution – a Constitution that had at its very core the ideal of equal citizenship under the law; a Constitution that promised its people liberty, and justice, and a union that could be and should be perfected over time.”

4-“This was one of the tasks we set forth at the beginning of this campaign – to continue the long march of those who came before us, a march for a more just, more equal, more free, more caring and more prosperous America.....– unless we perfect our union by understanding that we may have different stories, but we hold common hopes; that we may not look the same and we may not have come from the same place, but we all want to move in the same direction – towards a better future for our children and our grandchildren.”

5-““This belief comes from my unyielding faith in the decency and generosity of the American people. But it also comes from my own American story.

I am the son of a black man from Kenya and a white woman from Kansas

.....

I will never forget that in no other country on Earth is my story even possible.”

6- *“Throughout the first year of this campaign,we won commanding victories in states with some of the whitest populations in the country. In South Carolina, where the Confederate Flag still flies, we built a powerful coalition of African Americans and white Americans.”*”

7- *“This is not to say that race has not been an issue in the campaign. At various stages in the campaign, some commentators have deemed me either “too black” or “not black enough.” We saw racial tensions bubble to the surface during the week before the South Carolina primary. The press has scoured every exit poll for the latest evidence of racial polarization, not just in terms of white and black, but black and brown as well.”*

8- *“And yet, it has only been in the last couple of weeks that the discussion of race in this campaign has taken a particularly divisive turn.”*

9- *“On one end of the spectrum,express views that have the potential not only to widen the racial divide, but views that denigrate both the greatness and the goodness of our nation; that rightly offend white and black alike.”*

10- *“I have already condemned, in unequivocal terms, the statements of Reverend Wright that have caused such controversy..... Did I know him to be an occasionally fierce critic of American domestic and foreign policy? Of course. Did I ever hear him make remarks that could be considered controversial while I sat in church? Yes. Did I strongly disagree with many of his political views? Absolutely – just as I’m sure many of you have heard remarks from your pastors, priests, or rabbis with which you strongly disagreed.”*

11- *“As such, Reverend Wright’s comments were not only wrong but divisive, divisive at a time when we need unity; racially charged at a time when we need to come together to solve a set of monumental problems – two wars, a terrorist threat, a falling economy, a chronic health care crisis and potentially devastating climate change; problems that are neither black or white or Latino or Asian, but rather problems that confront us all.”*

12- *“Given my background, my politics, and my professed values and ideals, there will no doubt be those for whom my statements of condemnation are not enough. Why associate myself with Reverend Wright in the first place, they may ask? Why not join another church?*

.....

thirty years led a church that serves the community by doing God's work here on Earth – by housing the homeless, ministering to the needy, providing day care services and scholarships and prison ministries, and reaching out to those suffering from HIV/AIDS.”

13- *“These people are a part of me. And they are a part of America, this country that I love.”*

14- *“Some will see this as an attempt to justify or excuse comments that are simply inexcusable”*

15- *“But race is an issue that I believe this nation cannot afford to ignore right now. We would be making the same mistake that Reverend Wright made in his offending sermons about America – to simplify and stereotype and amplify the negative to the point that it distorts reality.”*

16- *“The fact is that the comments that have been made and the issues that have surfaced over the last few weeks reflect the complexities of race in this country that we've never really worked through – a part of our union that we have yet to perfect. And if we walk away now, if we simply retreat into our respective corners, we will never be able to come together and solve challenges like health care, or education, or the need to find good jobs for every American.”*

17- *“Segregated schools were, and are, inferior schools; we still haven't fixed them, fifty years after Brown v. Board of Education, and the inferior education they provided, then and now, helps explain the pervasive achievement gap between today's black and white students.”*

18- *“This is the reality in which Reverend Wright and other African-Americans of his generation grew up. They came of age in the late fifties and early sixties, a time when segregation was still the law of the land and opportunity was systematically constricted.”*

19- *“But for all those who scratched and clawed their way to get a piece of the American Dream, there were many who didn't make it – those who were ultimately defeated, in one way or another, by discrimination. That legacy of defeat was passed on to future generations – those young men and increasingly young women who we see standing on street corners or languishing in our prisons, without hope or prospects for the future. Even for those blacks who did make it, questions of race, and racism, continue to define their worldview in fundamental ways”*

20- *“For the men and women of Reverend Wright’s generation, the memories of humiliation and doubt and fear have not gone away; nor has the anger and the bitterness of those years. That anger may not get expressed in public, in front of white co-workers or white friends”*

21- *“The fact that so many people are surprised to hear that anger in some of Reverend Wright’s sermons simply reminds us of the old truism that the most segregated hour in American life occurs on Sunday morning. That anger is not always productive; indeed, all too often it distracts attention from solving real problems;”*

22- *“In fact, a similar anger exists within segments of the white community. Most working- and middle-class white Americans don’t feel that they have been particularly privileged by their race. Their experience is the immigrant experience – as far as they’re concerned,to a school across town; when they hear that an African American is getting an advantage in landing a good job or a spot in a good college because of an injustice that they themselves never committed; when they’re told that their fears about crime in urban neighborhoods are somehow prejudiced, resentment builds over time.”*

23- *“Like the anger within the black community, these resentments aren’t always expressed in polite company. But they have helped shape the political landscape for at least a generation. Anger over welfare and affirmative action helped forge the Reagan Coalition. Politicians routinely exploited fears of crime for their own electoral ends. Talk show hosts ...”*

24- *“But I have asserted a firm conviction – a conviction rooted in my faith in God and my faith in the American people – that working together we can move beyond some of our old racial wounds, and that in fact we have no choice if we are to continue on the path of a more perfect union.”*

25- *“For the African-American community, that path means embracing the burdens of our past without becoming victims of our past. It means continuing to insist on a full measure of justice in every aspect of American life. But it also means binding our particular grievances – for better health care, and better schools, and better jobs - to the larger aspirations of all Americans” -- the white woman struggling to break the glass ceiling, the white man who's been laid off, the immigrant trying to feed his family.while they may face challenges and discrimination in their own lives, they must never succumb to despair or cynicism; they must always believe that they can write their own destiny.”*

26- *“notion of self-help found frequent expression in Reverend Wright’s sermons. But what my former pastor too often failed to understand is that embarking on a program of self-help also requires a belief that society can change.*

27- *“The profound mistake of Reverend Wright’s sermons is not that he spoke about racism in our society. It’s that he spoke as if our society was static; as if no progress has been made”*

30- *“In the white community, the path to a more perfect union means acknowledging that what ails the African-American community does not just exist in the minds of black people; that the legacy of discrimination by investing in our schools and our communities; by enforcing our civil rights laws and ensuring*

fairness in our criminal justice system; by providing this generation with ladders of opportunity that were unavailable for previous generations. It requires all Americans to realize that your dreams do not have to come at the expense of my dreams; that investing in the health, welfare, and education of black and brown and white children will ultimately help all of America prosper.”

31- *“. Let us be our brother’s keeper, Scripture tells us. Let us be our sister’s keeper. Let us find that common stake we all have in one another, and let our politics reflect that spirit as well.”*

32- *“. We can accept a politics that breeds division, and conflict, and cynicism. We can tackle race only as spectacle – as we did in the OJ trial – or in the wake of tragedy, as we did in the aftermath of Katrina - or as fodder for the nightly news”*

33- *“We can do that.”*

34- *“This time we want to talk about how the lines in the Emergency Room are filled with whites and blacks and Hispanics who do not have health care; “*

35- *“This time we want to talk about the shuttered mills that once provided a decent life for men and women of every race, and the homes for sale that once belonged to Americans from every religion, every region, every walk of life. This time we want to talk about the fact that the real problem is not that someone who doesn’t look like you might take your job; it’s that the corporation you work for will ship it overseas for nothing more than a profit.”*

36- *“This time we want to talk about the men and women of every color and creed who serve together, and fight together, and bleed together under the same proud flag. We want to talk about how to bring them home from a war that never should’ve been authorized and never should’ve been waged, and we want to talk about how we’ll show our patriotism by caring for them, and their families, and giving them the benefits they have earned.”*

37- *“I would not be running for President if I didn’t believe with all my heart that this is what the vast majority of Americans want for this country. This union may never be perfect, but generation after generation has shown that it can always be perfected. And today,, what gives me the most hope is the next generation – the young people whose attitudes and beliefs and openness to change have already made history in this election.”*

38- *“There is a young, twenty-three year old white woman named Ashley Baiaaround telling their story and why they were there. And Ashley said that when she was nine years old, her mother got cancer. And because she had to miss days of work, she was let go and lost her health care. They had to file for bankruptcy, and that’s when Ashley decided that she had to do something to help her mom.*

.....Now
Ashley might have made a different choice. Perhaps somebody told her along the way that the source of her mother’s problems were blacks who were on welfare and too lazy to work, or Hispanics who were coming into the country illegally. But she didn’t. She sought out allies in her fight against injustice.

Anyway, Ashley finishes her storyAnd finally they come to this elderly black man who’s been sitting there quietly the entire time. And Ashley asks him why he’s there..... He does not say education or the war. He does not say that he was there because of Barack Obama. He simply says to everyone in the room, “I am here because of Ashley”.

Donald Trump Speech's Appendix**-The Link of the Speech On YouTube**

-<https://www.youtube.com/watch?v=apjNfkysjbM>

The Taken Parts of Donald Trump's Speech

1- *"So nice, thank you very much. That's really nice. Thank you. It's great to be at Trump Tower... And it's an honor to have everybody here. This is beyond anybody's expectations. There's been no crowd like this."*

2- *"And, I can tell, some of the candidates, they went in. They didn't know the air-conditioner didn't work. They sweated like dogs."*

3- *"Our country is in serious trouble. We don't have victories anymore. We used to have victories, but we don't have them. When was the last time anybody saw us beating, let's say, China in a trade deal? They kill us. I beat China all the time. All the time."*

4- *"When did we beat Japan at anything? They send their cars over by the millions, and what do we do? When was the last time you saw a Chevrolet in Tokyo? It doesn't exist, folks. They beat us all the time."*

5- *"When do we beat Mexico at the border? They're laughing at us, at our stupidity. And now they are beating us economically. They are not our friend, believe me. But they're killing us economically."*

6- *"The U.S. has become a dumping ground for everybody else's problems."*

7- *"Thank you. It's true, and these are the best and the finest. When Mexico sends its people, they're not sending their best. They're not sending you. They're not sending you. They're sending people that have lots of problems, and they're bringing those problems with us. They're bringing drugs. They're bringing crime. They're rapists. And some, I assume, are good people."*

8-*“It’s coming from more than Mexico. It’s coming from all over South and Latin America, and it’s coming probably— probably— from the Middle East. But we don’t know. Because we have no protection and we have no competence, we don’t know what’s happening. And it’s got to stop and it’s got to stop fast.”*

7-*“Islamic terrorism is eating up large portions of the Middle East. They’ve become rich. I’m in competition with them.”*

8-*“So now ISIS has the oil,”*

9-*“We spent \$2 trillion in Iraq, \$2 trillion. We lost thousands of lives, thousands in Iraq. We have wounded soldiers, who I love, I love — they’re great — all over the place, thousands and thousands of wounded soldiers.”*

10-*That’s right. A lot of people up there can’t get jobs. They can’t get jobs, because there are no jobs, because China has our jobs and Mexico has our jobs. They all have jobs.....Our enemies are getting stronger and stronger by the way, and we as a country are getting weaker. Even our nuclear arsenal doesn’t work.*

11-*“As an example, I’ve been on the circuit making speeches, and I hear my fellow Republicans. And they’re wonderful people. I like them. They all want me to support them. They don’t know how to bring it about. They come up to my office. I’m meeting with three of them in the next week. And they don’t know— “Are you running? Are you not running? Could we have your support? What do we do? How do we do it?”*

12-*“I like them. And I hear their speeches. And they don’t talk jobs “*

13-*“But you don’t hear that from anybody else. You don’t hear it from anybody else. And I watch the speeches.”*

14-*“I watch the speeches of these people, and they say the sun will rise, the moon will set, all sorts of wonderful things will happen. And people are saying, “What’s going on? I just want a job. Just get me a job. I don’t need the rhetoric. I want a job.”*

15- *“But Obamacare kicks in in 2016. Really big league. It is going to be amazingly destructive. Doctors are quitting. I have a friend who’s a doctor, and he said to me the other day, “Donald, I never saw anything like it. I have more accountants than I have nurses. It’s a disaster. My patients are beside themselves. They had a plan that was good. They have no plan now.”*

16- *“He’s not a leader. That’s true. You’re right about that.”*

17- *“But he wasn’t a cheerleader. He’s actually a negative force. He’s been a negative force. He wasn’t a cheerleader; he was the opposite.”*

18- *“I will be the greatest jobs president that God ever created. I tell you that.”*

19- *“I’ll bring back our jobs from China, from Mexico, from Japan, from so many places. I’ll bring back our jobs, and I’ll bring back our money.”*

20- *“Right now, think of this: We owe China \$1.3 trillion. We owe Japan more than that. So they come in, they take our jobs, they take our money, and then they loan us back the money, and we pay them in interest, and then the dollar goes up so their deal’s even better.”*

21- *“So I want to tell you this story. A friend of mine who’s a great manufacturer, calls me up a few weeks ago. He’s very upset. I said, “What’s your problem?”*

He said, “You know, I make great product.”

And I said, “I know. I know that because I buy the product.”

He said, “I can’t get it into China. They won’t accept it. I sent a boat over and they actually sent it back. They talked about environmental, they talked about all sorts of crap that had nothing to do with it.”

I said, “Oh, wait a minute, that’s terrible. Does anyone know this?”

He said, “Yeah, they do it all the time with other people.”

I said, "They send it back?"

"Yeah. So I finally got it over there and they charged me a big tariff. They're not supposed to be doing that. I told them."

22- *"No, I love them. But their leaders are much smarter than our leaders, and we can't sustain ourselves with that. There's too much"*

23- *"They are ripping us. We are rebuilding China. We're rebuilding many countries. China, you go there now, roads, bridges, schools, you never saw anything like it. They have bridges that make the George Washington Bridge look like small potatoes. And they're all over the place."*

24- *"So the reporter said to me the other day, "But, Mr. Trump, you're not a nice person. How can you get people to vote for you?"*

I said, "I don't know." I said, "I think that number one, I am a nice person. I give a lot of money away to charities and other things. I think I'm actually a very nice person."

25- *"So, just to sum up, I would do various things very quickly. I would repeal and replace the big lie, Obamacare."*

26- *"I would build a great wall, and nobody builds walls better than me, believe me, and I'll build them very inexpensively, I will build a great, great wall on our southern border. And I will have Mexico pay for that wall."*

27- *"Nobody would be tougher on ISIS than Donald Trump. Nobody."*

28- *"I will immediately terminate President Obama's illegal executive order on immigration, immediately."*

29- *"So we have to rebuild our infrastructure, our bridges, our roadways, our airports. You come into La Guardia Airport, it's like we're in a third world country. You look at the patches and the 40-year-old floor. They throw down asphalt, and they throw."*

“You look at these airports, we are like a third world country. And I come in from China and I come in from Qatar and I come in from different places, and they have the most incredible airports in the world. You come to back to this country and you have LAX, disaster. You have all of these disastrous airports. We have to rebuild our infrastructure.”

29- *“Renegotiate our foreign trade deals.”*

30- *“Reduce our \$18 trillion in debt”*

31- *“Be careful of a bubble because what you’ve seen in the past might be small potatoes compared to what happens. So be very, very careful.”*

32- *“And strengthen our military and take care of our vets. So, so important.”*

33- *“But if I get elected president I will bring it back bigger and better and stronger than ever before, and we will make America great again.”*

Abstract

In Arabic

نبذة مختصرة

سوف تبحث هذه الأطروحة المقارنة بين اثنين من الرؤساء الأمريكيين المختلفين باراك أوباما ودونالد ترامب. سوف يفحص هذا البحث وجهات نظرهم لفئة الأقليات. بالإضافة إلى ذلك ، سيشمل هذا البحث وضع الأقليات في المجتمع الأمريكي والصعوبات التي يواجهونها في ميدان الدراسة الرئيسي في هذه الدراسة هو "الخطاب السياسي" الذي أصبح واحدا من المجالات الهامة التي من شأنها تحليل أفكار السياسيين من خلال خطباتهم. وهذا يعني أن اللغة أصبحت أداة قوية في المجتمع بحيث يمكن لكلمة واحدة حل العديد من المشاكل. عندما يتعلق الأمر بالسياسة هو مجال يتحكم في الحياة اليومية للمواطنين، فإن نمط الحياة الحديث جعل الناس مهتمين بالمشهد السياسي. تهدف هذه الدراسة إلى تشجيع الطلاب على الخروج من المواضيع التقليدية وخوض تجربة مجالات بحث جديدة. أيضا يمكن أن تساعد الجيل الشاب على تطوير تفكيره النقدي لرؤية الموضوعات المختلفة من زوايا مختلفة. من ناحية أخرى ، تمسك طلاب اللغة الإنجليزية بشكل رئيسي في مجالات الحضارة والأدب مما سيحد من مفرداتهم خلال ممارسة فقط المفردات التي تتعلق بالأدب لا المجالات الأخرى. تسلط هذه الدراسة الضوء على قضية العنصرية ضد الأقليات في المشهد السياسي بأن السياسيين هم الذين يشجعون الكراهية ضد هذه الفئة. إن الكراهية ضد الأقليات ستؤدي إلى انقسام في المجتمع الأمريكي ، حتى أنها ستؤدي إلى حرب أهلية ثانية.